



MAY 2022

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OUR CHAMBER HAS A NEW HOME! 59 Field St., Suite 120, Torrington

Move Scheduled for Mid-May



SAVE THE DATE

2022 Celebration of Success

Thursday, June 23, 2022, 5:00 p.m.

Five Points Arts Center, 855 University Drive, Torrington

The Chamber of Commerce of Northwest Connecticut, Inc. continues its tradition of recognizing individuals and organizations who have demonstrated exceptional and unselfish service to our Northwest Corner by presenting the Distinguished Leadership Awards.

From the Desk of Our President & CEO JOANN RYAN



The Marathon of Life

I was recently asked how I get the ideas to write these articles. Each theme has been developed through inspiration from the people who surround me and inspire me through their strength, leadership, creativity, and positive attitude. Sometimes, it just hits me like that because in life, there are days when we all are on what feels like a marathon. While things are challenging and hectic, we are encouraged to just keep going!

A number of years ago, in anticipation of the Litchfield Road Race, my daughter and I visited the annual arts festival on the Green. While browsing through the fair in the rain to admire the talents of the exhibitors, I spotted a book signing. Was I ever pleasantly surprised to see Michele Bredice Craemer, the daughter of good friends Pat and Alan Bredice of Torrington, autographing her first book, Pellie Runs A Marathon.

I was inspired! The book is delightful...the marathon of life. It is not that I am a great runner or anything like that – but I can relate to the attributes necessary to be successful: determination, drive, persistence, courage, setting goals – we witness them every day in our lives.

Pellie, the duck, teaches us some good lessons while she is running her marathon. I think of these lessons as I reflect on some of the accomplishments of the people and organizations closely linked to the Chamber.

"Enjoy the race...Run at your own pace..." Our creative juices flow as we plan our program of work that we are determined will bring great results to our business

community. Consider the Celebration of Success on June 23rd at Five Points Art Center; get ready for the Great Giveaway Business Expo at a soon to be announced new venue; be prepared to hear about the Leadership Northwest projects that will address current challenges brought on by the Pandemic.

"Run through it...Run right to it..." We salute the business leaders who keep on running despite the challenges. You will be hearing of the awards we are presenting once again to outstanding leaders and organizations. They epitomize the qualities of leadership in their contribution to the business.

"See yourself getting there...It all starts here!" The cannon will sound. Together we will make it despite the ups and downs, the hills, and the challenges. Yes, we are getting there thanks to the outstanding people who surround us. The marathon of life continues. Together we can make great strides and make everyone a winner.

JoAnn Ryan is President & CEO of the NW CT Chamber of Commerce. You can reach her by email: joann@nwctchamberofcommerce.org or by phone: 860-482-6586



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Corporate PARTNERS



Sharon Hospital Is Ready to Care for You

Sharon Hospital remains committed to transparent communication with our patients and community members about our efforts to transform and support your healthcare needs today and into the future. We encourage you to visit our <u>Transformation page</u> for updates on our community outreach initiatives, <u>FAQs</u> and more.

We are expanding access to primary care in our region:

- We've hired two new primary care clinicians and continue our recruitment efforts.
- Partnered with the Torrington-based <u>Federally Qualified Health Center</u> to bring expanded access to care through its mobile wellness van in Sharon Hospital's parking lot, one day a week.
- Opened the Telehealth Kiosk at Sharon Hospital, where patients with limited internet access can attend telehealth appointments with their clinician.

Regulatory Updates:

- We are in the process of filing a Certificate of Need (CON) application to consolidate the essential care currently offered in our ICU into a new Progressive Care Unit. We will still be able to provide the vast majority of our current services—including ventilation and telemetry monitoring—in this new unit, while more effectively assigning our space, staff and resources.
- Connecticut's Office of Health Strategy (OHS) is reviewing Sharon Hospital's application to close our Labor & Delivery unit. We are currently responding to completeness questions, a standard step in the CON process.

Telehealth Kiosk at Sharon Hospital

Virtual visits for primary care, neurology and more

Limited internet access at home? Get the care you need today through Sharon Hospital's Telehealth Kiosk, located in our <u>General Surgery office</u> at 50 Hospital Hill Road. Speak online with our primary and specialty care providers using a private and secure connection for your medical appointments.

For more information or to book an appointment, call:

• Primary Care: (860) 210-5222

• Neurology: (845) 214-1942

Thank you for your support of Sharon Hospital.

Contact us at: sharonhospital@nuvancehealth.org

Follow us on social media: @SharonHospital and @NuvanceHealth



Corporate PARTNERS

Hartford HealthCare Charlotte Hungerford Hospital

CHH Cardiology Services Program Receives Echocardiography Accreditation

Charlotte Hungerford Hospital (CHH) Cardiology Services and Cardiovascular Medicine have been granted a three-year term of accreditation in Adult Transthoracic and Adult Transesophageal Echocardiography diagnostic procedures by the Intersocietal Accreditation Commission (IAC).

Echocardiography is used to assess different areas of the heart and can detect heart disease or signs of serious conditions. Heart disease is the leading cause of death in the United States, followed closely by stroke as the fourth highest cause of death. According to the American Heart Association (AHA), more than 2,150 Americans die each day from cardiovascular disease which amounts to about one every 40 seconds.

"By applying for, and receiving this accreditation, our health team demonstrates our commitment to provide excellent health care to our community. I'm so proud to be part of our team of sonographers and cardiologists who work hard to achieve and maintain this high standard which reflects our dedication to our profession and desire to continuously improve patient care," said Karen Kelleher, CHH Sonographer.

Accreditation by the IAC means that CHH Cardiology Services and Cardiovascular Medicine have undergone an intensive application and review process and are found to be compliance with the published *Standards* thus demonstrating a commitment to quality patient care in echocardiography. Comprised of a detailed self-evaluation followed by a thorough review by a panel of medical experts, the IAC accreditation process enables both the critical operational and technical components of the applicant facility to be assessed, including representative case studies and their corresponding final reports.

There are many factors that contribute to an accurate diagnosis based on echocardiography. The training and experience of the sonographer performing the procedure, the type of equipment used and the quality assessment metrics each facility is required to measure, all contribute to a positive patient outcome. IAC accreditation is a "seal of approval" that patients can rely on as an indicator of consistent quality care and a dedication to continuous improvement.

As part of Hartford HealthCare's Heart and Vascular Institute, CHH provides outstanding care in heart disease prevention and treatment to patients in northwestern Connecticut. CHH has several convenient locations for heart and vascular care close to you at:

CHH Cardiology Services
540 Litchfield Street, Torrington, CT

Phone: 860.496.6536

CHH Cardiovascular Medicine 1215 New Litchfield Street, Torrington, CT

Phone: 860.489.1132

CHH Cardiovascular Medicine HHC HealthCenter at Winsted 80 South Main Street, Suite 202, Winsted, CT Phone: 860.489.1132

Visit www.charlottehungerford.org for more information.



With 33,000 colleagues, Hartford HealthCare leverages its unified culture to enhance access, affordability, equity and expertise. Its care-delivery system — with more than 400 locations serving 185 towns and cities — includes two tertiary-level teaching hospitals, an acute-care community teaching hospital, an acute-care hospital and trauma center, three community hospitals, a behavioral health network, a multispecialty physician group, a clinical care organization, a regional home care system, an array of senior care services, and a comprehensive physical therapy and rehabilitation network. On average, Hartford HealthCare touches more than 17,000 lives every single day. The unique, system-wide Institute Model offers a unified high standard of care in crucial specialties at hospital and ambulatory sites across Connecticut. The institutes include: Cancer, Heart and Vascular, Ayer Neuroscience, Orthopedics and Tallwood Urology. Visit Hartford HealthCare at www.HartfordHealthCare.org.

The Hartford HealthCare Heart & Vascular institute provides treatments to a wide range of heart and vascular conditions at all of our acute care hospitals and their individual locations. It is a leader in the prevention and treatment of heart disease and other heart and vascular conditions close to your home.

Corporate PARTNERS



Officer Promotions & New Hires



Lori Heath, Senior Vice President, Retail Banking Administrator

Lori joined the bank in September 2005 as Branch Manager in the Retail Banking Department and was promoted to AVP in 2014. In September of 2017, she was promoted to Vice President, Retail Banking Officer.



Casey Smith, Assistant Vice President, Assistant Controller

Casey joined the bank in January 2015 as an Investment Accountant. He was promoted to Senior Accountant in February 2020.



Gregori Tonon, Senior Vice President, Commercial Team Leader

Greg joined the bank in January 2014 as a Vice President and Commercial Loan Officer and in July of 2021, was promoted to Senior Vice President.



Lisa Soucier, Assistant Treasurer, Team Leader

Lisa joined the bank in July 1997 as a teller. Lisa later joined the residential team and was promoted to Senior Closer in July 2018.



Karin Slater, Assistant Vice President, Operations Officer

Karin joined the bank in February 2019 as Assistant Treasurer Officer in the Operations Department.



Heather D. Morin, Assistant Vice President, Marketing & Communications Coordinator

Heather brings over twenty years of communication experience to the marketing team.



Thank You, Thank You, Thank You!

The Stock the Shelves Committee would like to thank the Northwest Connecticut Chamber of Commerce and its membership for the generous donations collected at the Chamber's Annual Meeting.

Through your contributions, we were able to distribute an additional **780 lbs**. of food, as well as essential living necessities, to the region's food banks and soup kitchens!

Our gratitude is immeasurable.

If your company is interested in running an in-house food drive, please reach out to any one of the Stock the Shelves committee members. We would be happy to provide you with all of the details! Thank you again.

Lisa Ferris, Jeff Geddes, Anita Rosa, John Seagrave & Lauren Zordan Stock the Shelves Committee stocktheshelvesnwct@gmail.com

Monetary donations can be made to the Northwest CT Community Foundation Stock the Shelves Fund by visiting northwestcf.org and clicking "Give to a Fund."



11th Annual Litchfield Hills Brewfest at Ski Sundown!

126 Ratium Rd, New Hartford, CT

Buy your tickets at skisundown.com and litchfieldhillsbrewfest.com.

\$30 per person in advance \$35 per person at the door \$20 for designated driver "Must be 21 to affend no children/pets allowed

Live music and food trucks! For more information: Call 860-489-1328 (ext 113) or email flerris@brookermemorial.org

Saturday, June 11th, 1:00pm-5:00pm

To Benefit:

St. Maron Church, Brooker Memorial, & STRIDE Adaptive Sports

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Chamber **NEWS**



Chamber Hall of Fame Inductees: Kevin O'Connell and Jade Athas

A big congratulations and thank you to Jade Athas, *Berkshire Hathaway* and Kevin O'Connell, *Geer Village Senior Community* who were inducted into the Chamber Hall of Fame, following our Chamber's Annual Meeting on April 1st at the Litchfield Inn.

Jade Athas has been serving the community as a Realtor with Berkshire Hathaway. She created "Community Connections," her passion project to help keep businesses and entrepreneurs at the top of our minds. Jade takes immense pride in guiding her clients and has earned numerous national awards as a top producing agent. She serves on the Chamber's Board of Directors, is Co-Chair of the 18th Annual WOW Forum, Chair of the Leads II Group and Co-Chair of the Chamber's Ambassador Committee.

Kevin O'Connell came to Geer with a broad range of experience in developing short-term rehab units for patients recovering from elective surgery. As a Healthcare administrator, he is well prepared for the challenging regulatory and financial environment. His training as a Physical Therapist allows him clinical understanding that is unique among healthcare administrators. Kevin is actively involved in many community groups, nonprofit organizations, and events throughout the regions, including Northwest Cares. He has served as liaison from Canaan, Lakeville and Salisbury areas and is now the Chair of the Health Council and member of the Chamber's Board of Directors.

Terrence Cheng, *President, CT State Colleges & Universities*, was our keynote speaker at the meeting. He stressed the importance of the collaboration among business leaders, educators, and students. He recognized our Chamber's involvement with higher education throughout our region and beyond.



(Photo: Courtesy of Avi Smith-Rapaport)

Connecticut Business Day

A crowd of business leaders, state legislators, and news reporters gathered in the Grand Foyer of the Bushnell Performing Arts Center in Hartford for Connecticut Business Day on Tuesday, April 12th from 10am - 12pm to hear an update on our state's affairs affecting our business climate and the status of the business community's policy priorities. Governor Ned Lamont, who was in quarantine at home, appeared virtually and was able to address questions as well. Topics included Broadband Expansion, Tax Relief, and Economic Development in cities and towns. Attendees enjoyed a sampling of coffee, tea, confections, baked goods, and fruit that were provided by CT businesses. Members of Connecticut Chambers of Commerce were in attendance, including our NW Chamber's Leadership Class. The event was hosted by CBIA and sponsored by AT&T.

Member **NEWS**





Northwest Startup Presents a Small Business Seminar Maker Event:

Turning Ideas Into Products With V-Carve

The Entrepreneurial Center at Northwestern Connecticut Community College is pleased to announce their next Small Business Seminar, which will be a Maker Event: *Turning Ideas Into Products With V-Carve*. The event, presented by the NCCC Entrepreneurial Center in partnership with The Norfolk Hub, Northwest Hills Council of Governments, Stepcraft, and S.C.O.R.E., will take place on May 31, 2022, from 5:30-8:30 pm at the Norfolk Hub - 2 Station Place, Norfolk, CT 06058.

This seminar will teach aspiring makers how to take their creative ideas and turn them into physical products that can be milled, printed, or lasered with a consumergrade Computerized Numerical Control (CNC) machine. Attendees will learn how to use V-Carve (a free-to-try 3D program) to take text, images, patterns, and shapes, and convert them into tool paths that can be cut, etched, lasered, or milled on a 3-axis CNC machine. In addition

to learning the basic features of V-Carve, attendees will have the opportunity to see their creation physically milled and will be able to retrieve their finished product at a follow-up maker event on June 14, where they will learn how to use their creations to start a cottage business.

Turning Ideas Into Products With V-Carve will be taught by Erick Royer, CEO of Stepcraft, a US made 3-axis CNC machine manufacturer based in Torrington, CT. Erick has decades of experience in the maker community, small business development, video and magazine publishing, and rapid prototyping.

For more information, or to register to attend this free Small Business Seminar Maker Event by Northwest Startup, please contact John Fiorello, Entrepreneurial Center Director, at 860-738-6444 or online at www.nwcc.edu/sbs.

Great News for 1099 Workers from the Chamber Insurance Trust!

The 1099 marketplace now has access to affordable group health insurance programs designed to understand their needs and goals. With this special program more eligible Independent Contractors will enroll in true group health programs and at the same time to continue to follow the rules and regulations that are sanctioned. Affordable rates have been calculated with numerous plans to choose from. This program has been created by *Allstate® Benefits* with the **Chamber Insurance Trust**.

Contact Steve Glick at the Chamber Insurance Trust to learn more: steveglick@cfr-cit.com / 800-953-4467



Member **NEWS**



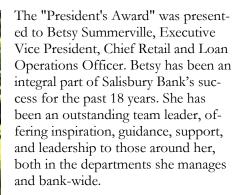
SALISBURY BANK AND TRUST COMPANY ANNOUNCES EMPLOYEE AWARDS



Gary Cope

Betsy Summerville

The "Employee of the Year" award recognizes and celebrates an "outstanding employee" whose customer service, leadership, professionalism, enthusiasm, knowledge, and strong work ethic really stood out during the year. Gary Cope was selected by bank employees to receive the 2021 award. Gary joined the Bank in 2012 as an Information Technology Specialist and has consistently shared his knowledge with other team members.





Brian Leger

The "Rookie of the Year" award went to Brian Leger. Brian was hired in November of 2020 as Vice President, Loan Servicing Manager. Brian's considerable experience allowed him to take everything in stride as he seamlessly joined committees and took on projects while providing valuable support to Loan Servicing and to the Bank as a whole. Brian is currently a member of the Bank's Leadership Development Program.



Natalie Allyn

The "Volunteer of the Year" award recognizes an employee who consistently volunteers on behalf of the Bank throughout the year. Our 2021 Volunteer of the Year was Natalie Allyn. Natalie joined the Bank in September of 2019 as a Risk Management Specialist. During 2021, she graciously volunteered for five banksponsored events and we are thankful for the volunteer work she does.



Lakeville, CT – April 4, 2022 – Salisbury Bank is pleased to announce the start of its annual Time to Shine Scholarship Program. The Bank created its Scholarship Program in 2009 to assist students who have a proven financial need and who are already making a difference in their communities. Multiple scholarships may be awarded for up to \$1,500.00 each to assist eligible students seeking a college degree in a variety of programs. Ideal candidates will be students of academic achievement, who possess a variety of interests and leadership experience, show consistent community involvement, and the desire to make their world a better place.

Eligible students must be residents of Dutchess, Orange, or Ulster County, NY, Berkshire County, MA, or Litchfield County, CT. Applicants must be currently enrolled in a public high school, vocational, technical, or private school, be a homeschool student affiliated with such a school, or be a graduate or GED recipient entering their first year of college. Applicants must be planning to enter an accredited college or university as a first-year undergraduate student for the 2022/2023 academic year. Applicants will be evaluated according to a 100-point system that takes into account financial need, academic achievement, community service, volunteerism, and leadership.

All applications must be submitted online at <u>SalisburyBank.com/Scholarship</u>. The Scholarship Committee must receive complete applications and transcripts by 5 PM on May 31, 2022.

For detailed information about the scholarship program and documents checklist visit the Bank's website at SalisburyBank.com/Scholarship, or contact Megan Snow at 860.453.3555, or email msnow@salisburybank.com.

Are you looking for ways to give back and make an impact in your community?



Local small business owners need your help now more than ever!

Ready to expand your network, and help make others dreams come true? **SCORE** is looking for volunteers with backgrounds and experiences as diverse as the small business owners they serve.

Over the past 56 years, **SCORE's Connecticut** network of business experts has helped guide entrepreneurs. Every day, volunteers help CT's small businesses start, grow and achieve new levels of success. These volunteers are the lifeblood and the reason for that success. Learn about the benefits of volunteering, and the types of volunteer opportunities. Volunteering is a way for you to give back, network with business experts, and share your knowledge.

SCORE offers many types of volunteering opportunities. Choose the opportunity that best suits your expertise, interests and availability:

- Mentor: Use your industry-based knowledge and expertise to help business owners who are looking for guidance
- Subject Matter Expert: Collaborate with experienced mentors to offer advice in your specific area of expertise
- Workshop Presenter: Educate through giving presentations on specific small business topics
- Chapter Support: Assist with marketing, finance, scheduling and other key support tasks
- Diversity Leader: Make SCORE services more accessible by local small business owners in underserved segments.

SCORE volunteers are successful business owners and executives with real-world experience in every sector. Some have worked at Fortune 500 companies. Others have built their own businesses from the ground up. And each one of them knows how good it feels to help others achieve their dreams. **SCORE** knows your time is valuable and you have a variety of skills to share. That's why they offer total flexibility when it comes to volunteering. Share your business knowledge as a lead mentor and work with clients. There's no way to quantify how good it feels to help others. Sharing business knowledge you've accrued over the years gives you an extra boost of pride and purpose. And you'll feel even better knowing you helped someone achieve success.

Share your expertise. Reach out to **SCORE Connecticut** today!

Become a SCORE Volunteer

Member NEWS

Premier MEMBERS

Brandywine Living at Litchfield

Commercial Sewing, Inc.

Cook Funeral Home

Eversource Energy

Keystone Place at Newbury Brook

Litchfield Woods Health Care Center

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UCE Fine Builders

Valerie Manor

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Join us as we celebrate the retirement of our beloved longtime Angelis in Training Program Director, Karen Sovak and the fact that the children can gather together and sing! Let us know that you will attend by clicking the button below.

Let Us Know You Will Attend!

Improving Mental Wellness in the Workplace Post-Pandemic

Post-pandemic, mental health and wellness are more important than ever! In recognition of the 1 in 5 Americans who experience a mental illness, Mental Health Awareness Month is observed during May. According to data released in March 2022 by the World Health Organization (WHO), the prevalence of anxiety and depression worldwide increased by 25% in 2020. Businesses need to understand how mental health impacts work engagement, turnover, productivity, and bottom-line profit.

Social isolation constrains the ability to work, seek support from others, and restricts community engagement. The stress, loneliness, fear, grief, and financial concerns experienced during the pandemic contributes to increased anxiety and depression. Poor mental health affects physical capabilities, daily functioning, and communication skills of employees. CDC data indicates that depression interferes with the ability to complete physical job tasks 20% of the time and reduces cognitive performance 35% of the time.

The pandemic also disrupted mental health services, creating gaps in care. Access to face-to-face mental health care remains limited and digital interventions can be inaccessible and limiting. Despite "everyone having a phone", there are often inadequate data plans, and some struggle using this type of service. Improvements were made from 2020 to 2021, but many are still unable to get needed care for both pre-existing and newly developed mental health conditions. 90% of countries surveyed by the WHO still have ongoing concerns about gaps in mental health and psychosocial support despite extensive COVID response plans.

With 11.3 million job openings in the U.S., a mentally positive workplace is as important in attracting and retaining employees as pay and benefits. This can be achieved by ensuring policies and practices align with mental wellness while maximizing flexibility and inclusion. Engaging staff, checking in with employees, and modeling healthy behaviors will result in a more empathetic culture with higher productivity and lower callouts.

This can be accomplished through mindful management and training to recognize signs and symptoms of stress, anxiety, and depression. Workshops on depression, stress management, mindfulness, meditation, or breathing exercises can help reduce anxiety and stress while improving focus and motivation for all staff. Creating dedicated quiet spaces for brief breaks or relaxation activities, and designating time and space for team building can help build a more productive workforce. Reviewing benefits and encouraging the use of any existing Employee Assistance Program (EAP) can provide free services like financial planning, mental health services, and self-management programs. When selecting health insurance plans annually, be mindful of out-of-pocket costs for mental health services, medications, and substance use treatment.

Cultivating staff sense of purpose and personal growth through involvement and support will help create a mentally well community in your company that an employee will not want to leave!

(article courtesy of Prime Time House)

References:

https://www.cdc.gov/workplacehealthpromotion/tools-resources/workplace-health/mental-health/index.html
https://www.who.int/news/item/02-03-2022-covid-19-pandemic-triggers-25-increase-in-prevalence-of-anxiety-and-depression-worldwide



(Photo: Courtesy of Prime Time House)

Business with Breakfast

The stage was set in the Clubhouse Dining Hall of Prime Time House as Business with Breakfast attendees stood in line for the breakfast buffet. Executive Director, Christina Emery and staff gave a brief overview of the services that Prime Time House provides for adults battling mental illness. This helps members attain independent, productive lives through appreciation and a foundation of life skills in order to reach their full potential. Members of the Clubhouse gave testimony to the success of the programs which include career services, housing, homeless prevention, and the Clubhouse. The Clubhouse follows an evidence-based model that is person-centered, cost-effective, and significantly reduces incarceration and hospitalizations.

Delivering next-level performance, productivity, and growth to small and medium-sized manufacturers



CONNSTEP is Connecticut's leading business consulting firm. We are an affiliate of CBIA, the Connecticut Business and Industry Association, collectively working to advance the growth and sustainability of the state's business community. We also work closely with CBIA's other affiliate, ReadyCT, advocating for more educational and training resources to encourage career opportunities for the Connecticut's workforce.

Services we offer:





Value delivered to clients over last two years:

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"Attending CONNSTEP's CICC program inspired me to think outside the bax in terms of different methods for time saving. And once you see the opportunity for growth and savings it makes you want to apply what you learned to everything you touch. It gave me the confidence to make a difference. The Lean training I received from CONNSTEP really opened my eyes."

Seen Morecony, Production Manager, AeroCision - Chester, Cl

"Our whole concept improved with the help of CONNSTEP. We're well positioned to expand and grow into new markets. This project eliminated any bottlenecks and set us up on the right course."

- Geor Kelly, Vice President Operations. Energ Winslow Scale Company - Seymon, Cf.



Sales

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CAROL GROSSO Regional Manager

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Upcoming CHAMBER MEETINGS & EVENTS

May 3 - Small Business Council - 8 AM

May 4 - WOW Advisory Committee - 9 AM

May 5 - Membership Committee - 8 AM

May 9 - Leads I - 12 PM

May 11 - Leads II - 8:30 AM

May 12 - Government Relations Committee - 8 AM

May 12 - Leads III - 12 PM

May 13 - Manufacturers' Coalition - 8 AM

May 17 - Business After Hours, Vera Roma Grille & Bar, 1301 Torringford West Street, Torrington, 5-7 PM

May 18 - Health Council - 8 AM

May 20 - Leadership Northwest- 8:30 AM-12 PM

May 23 - Leads I - 12 PM

May 24 - Business with Breakfast, TBD - 8 AM

May 26 - Board of Directors Meeting- 8 AM

May 30 - CHAMBER CLOSED - Memorial Day Observed

Save the Date

June 23 - Celebration of Success @ Five Points Arts Center, University Drive, Torrington October 7 - 18th Annual WOW! Forum @ The Warner Theatre, Main Street, Torrington

Great Giveaway Business Showcase returning in-person for July 2022- stay tuned!