



JULY 2022

THANK YOU TO OUR CORPORATE PARTNERS

Altek Electronics, Inc.

AssuredPartners Northeast

AT&T

BantamWesson Energy

BD

Borghesi Building & Engineering Co.

Brooks, Todd & McNeil Insurance

Charlotte Hungerford Hospital

Conquest

Daley Moving & Storage, Inc.

Dymax Corporation

Eastside Electric, Inc.

FM 97.3 WZBG

FuelCell Energy, Inc.

Innovative Health Concepts

National Iron Bank

Northwest Community
Bank

Nuvance Health Sharon Hospital

O&G Industries, Inc.

The Register Citizen

Republican-American

Resource Development
Associates

TD Bank

Thomaston Savings Bank

Torrington Savings Bank

Union Savings Bank

The Great Giveaway BUSINESS SHOWCASE



Thursday, July 14th - 4 to 7 p.m. (4-5 p.m. Exhibitors Only Networking Reception)

at The Warner Theatre's Carole & Ray Neag Performing Arts Center, Torrington

GET IN FRONT OF HUNDREDS OF POTENTIAL CUSTOMERS!

THIS ONE NIGHT EVENT WILL BE HEAVILY PROMOTED IN ALL MEDIA!

DON'T MISS OUT!

MULTIPLE VENDOR GIVEAWAYS WILL CREATE EXCITEMENT AND DRAW

TRAFFIC TO THE EVENT- AND TO YOUR BOOTH!

EXHIBITOR NETWORKING RECEPTION

FREE FOOD • CASH BAR

For questions, email Lauren@nwctchamberofcommerce.org



From the Desk of Our President & CEO JOANN RYAN



Connecticut State Colleges & Universities

The impact of the Connecticut State Colleges & Universities on our region as we work with our students in preparing them for jobs and careers in Connecticut cannot be overstated. The recent publicity regarding my role as Chair of the Board of Regents and correspondence from Leigh Appleby, the Director of Communications for the Connecticut State Colleges and Universities, inspire me to write once again about its importance.

In addition, renewed efforts with the Chamber's School to Career Pathways initiative and the Northwest Regional Workforce Investment Board, as well as recommendations from business leaders encourage us to aggressively initiate a comprehensive plan to develop and retain young workers, including creating greater awareness of job opportunities.

Education at all levels and all times of life is key! The CSCU includes four Connecticut State Universities, twelve Community Colleges and Charter Oak State College, the state's only public, online, degree-granting institution. This equates to 118,605 credit students, 23,000 non-credit students and 10,687 employees. The system provides support, promotes collaboration, improves transfer among the entities, and achieves administrative efficiencies and financial opportunities.

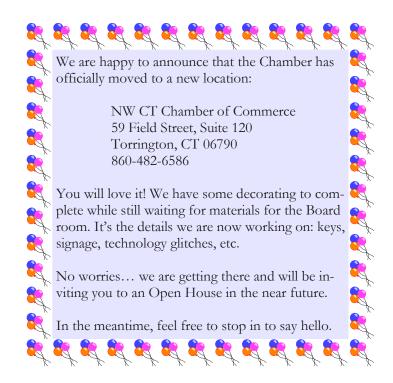
CSCU commissioned Emsi to conduct the first thorough analysis of the economic impact of these institutions on our state. Industry and employment data from the U.S. Bureau of Labor Statistics, internal financial reports, Census data and a variety of sources related to education and social behavior were explored.

The highlights are important:

- CSCU contributes \$11.1 billion to Connecticut
- \$9.9 billion is the annual income earned by CSCU alumni
- 1 out of 19 jobs in Connecticut are supported by CSCU and its students
- 76% of CSCU graduates work in Connecticut within 9 months of graduation
- For every \$1 invested in CSCU, the state will gain \$11.70 in added revenue

This topic will be discussed at the Chamber's Government Relations Committee on July 14th at the Chamber on 59 Field Street. We have an extraordinary opportunity to make an impact on the success of our students with two outstanding institutions, Naugatuck Valley Community College and Northwestern Connecticut Community College, in our back yards. Let's work together, with a number of partners, to develop and retain our future workforce.

JoAnn Ryan is President & CEO of the NW CT Chamber of Commerce. You can reach her by email: joann@nwctchamberofcommerce.org or phone: 860-482-6586





59 Field St., Suite 120, PO Box 59 Torrington, CT 06790 p 860.482.6586 • f 860-489-8851

JoAnn Ryan, President & CEO, joann@nwctchamberofcommerce.org **Lauren Zordan**, Vice President,

lauren@nwctchamberofcommerce.org

Pamela LaRosa, Director One-Stop Workforce Operations, pam@nwctchamberofcommerce.org

Sharon Kunay, Administrative Assistant, info@nwctchamberofcommerce.org

nwctchamberofcommerce.org Like us on Facebook: facebook.com/nwctchamber

Corporate PARTNERS



Christina McCulloch named President of Sharon Hospital

McCulloch is the former chief nursing officer and longtime facility leader



As part of its continued investment in the region, Nuvance Health has appointed Christina McCulloch, MBA, BSN, RN, as President of Sharon Hospital. McCulloch has worked at Sharon Hospital for more than eight years, most recently serving as Chief Nursing Officer since 2018, and will begin her new role in the coming weeks. McCulloch will work closely with current President Dr. Mark Hirko, MD, FACS, who will remain part of the leadership team in an advisory role as he transitions his focus and expertise to serve as the full-time President of Putnam Hospital.

"I am deeply thankful for this opportunity to lead Sharon Hospital's incredible team as we continue to provide five-star care to our region," McCulloch said. "My career as both a registered nurse and as a clinical leader at Sharon Hospital has shown me how truly special our community is. I look forward to working closely with Sharon Hospital's community board, our local clinical and physician leaders, and the Nuvance Health leadership team to ensure our hospital's strength into the future."

This announcement is part of Nuvance Health's strategy to adapt its leadership structure to continue meeting the changing needs of the healthcare landscape in western Connecticut and the Hudson Valley. This transition is Nuvance Health's latest investment in Sharon Hospital's future and ensures it will have a dedicated, unique full-time leadership team.

"We are re-affirming our commitment to the communities we serve by appointing a unique leadership team at each of our hospitals," said Dr. John Murphy, MD, President and CEO of Nuvance Health. "Christina's extensive educational background, deep experience as a clinician and time as a trusted leader rising through the ranks at Sharon Hospital have proven her unyielding commitment to high-quality, compassionate patient care. We know Christina is the right candidate to lead the hospital at this pivotal moment in healthcare."

McCulloch will continue partnering with Dr. Hirko to oversee Sharon Hospital's growth-based transformation, focused on ensuring the hospital remains sustainable and vibrant within the community amid a challenging healthcare land-scape. She has played a central role in the transformation from its earliest planning stages, providing insight based on her strong relationship with Sharon Hospital's staff and community.

"As I transition into my new role in the Nuvance Health system, I thank Sharon Hospital's patients and staff for trusting my leadership throughout the pandemic and as a steward of this invaluable community resource," Dr. Hirko said. "There is no doubt in my mind that Christina is the best person to continue this commitment to our community; I have witnessed firsthand her dedication to our staff and patients, as well as her skill as a capable leader with a rare talent for remaining calm and forward-looking, even in times of crisis."

McCulloch has been a clinician for nearly 20 years and a leader at Sharon Hospital since 2014, serving as Director of Nursing, Director of Quality and Performance Improvement, and Chief Quality Officer. She previously worked at St. Mary's Hospital and Griffin Hospital, where she began her career at the bedside as a staff nurse. She has a Master of Business Administration degree in Healthcare Management from Quinnipiac University, a Bachelor of Science in Nursing degree from Western Connecticut State University, and an Associate Degree in Nursing from St. Vincent's College.

Corporate PARTNERS







Tim LeBouthillier, who first came to Charlotte Hungerford Hospital in 2003, has accepted a new position as marketing and communications manager for the Hartford HealthCare Behavioral Health Network and will also be supporting communications for HHC's Diversity, Equity, Inclusion and Belonging (DEIB) efforts.

Tim was a former NWCT Chamber Board member and was recently serving on both the Health Council and the Government Relations Committee. Going forward, **Pam Tino**, CHH Community Health and Development Specialist, will represent CHH on the Health Council and Brian Mattiello will remain on the Government Relations Committee.



Pam Tino

Tim LeBouthillier

With Tim transitioning into his new role, **Steve Coates**, director of marketing and communications for the Hartford Region will also assume the director role in the Northwest Region.

Where Do You Want To Be Tomorrow?

It Starts Here, Today.

At TSB, you have a partner for every step of your financial journey.

Count on us for:

- Personal accounts and loans
- Local branches, 24/7 online and mobile banking
- Business solutions

Visit us online, give us a call, or stop in and see us!



TorringtonSavings.Bank (860) 496-2152



Celebration of Success



Sandy Evans, Stephen Todd, Karen Thomas

Since 1991, the Chamber of Commerce of Northwest Connecticut, Inc. has recognized individuals and organizations who have demonstrated exceptional and unselfish service to the Northwest Corner with their Celebration of Success Distinguished Leadership Awards. The awards for Business Leader, Community Leader and Quality of Life were presented on Thursday, June 23rd at Five Points Center for the Arts in Torrington.

Northwest Community Bank and Torrington Savings Bank proudly were the premier sponsors of the Celebration of Success Awards. Other sponsors include Brooks, Todd & McNeil Insurance, O&G Industries, Northwest Hills Dealerships, Senior Advocate Advisors, and Eastside Electric, Inc.

Based on her contributions to the business environment, the 2022 Business Leader award recipient is Sandy Evans. Sandy Evans is the day-to-day driving force behind the revitalization of Whiting Mills and its ongoing contributions to the visual artists and craftspeople in the northwest corner of the state and the economic growth of Winsted, CT. Opened in

2004, Whiting Mills building is now home to a variety of artists, craftspeople, retail shops, small manufacturing companies, and a center for artistic, community, and social events. Their semi-annual Open Studio events enjoy a reputation for being a destination for the public to enjoy meeting resident and guest artists at the Whiting Mills.

Under Sandy's management, Whiting Mills has become recognized as a creative center in New England for events to be held throughout the year for the public to attend where they can meet and talk with the artists. They include the Annual Holiday Open Studios in December, 3rd Sunday Open Studios, and a wide variety of public fund raising events.

The community involvement of Stephen Todd has earned him the 2022 Community Leader award. Stephen's service to his community started way back in college and has continued throughout his career. He has served on numerous boards and committees over the years, coached 9 teams a year in T-ball, softball, basketball and soccer, chaired countless local events, all while raising his three children.

Stephen has served as a Chairman for the BLN Charity Golf Tournament that has now raised \$560,000 for 5 local charities. In 2017, he received the Legacy Award from the YMCA for fundraising well over \$100,000. He received the "Good Scout Award" from the Mayor's Committee for living out the precepts of the Boy Scouts in life and the workplace. In 2019, Brooks, Todd and McNeil received the Business Partner of the Year award from the United Way of Northwest CT.

This year's recipient of the Quality of Life Award is Friendly Hands Food Bank. Friendly Hands Food Bank, Inc. is the largest food bank in NWCT and has been fighting food insecurity for over 30 years. Their founder, Maureen (MO) Hubert, began the food bank out of her home in 1991 by collecting nonperishable food items and offering them to neighbors in need. Since then, the food bank has grown to service NWCT daily with over 34K meals monthly.

As their tag line reads -- Where Community Comes First - they service not only their clients, but the entire community. In May 2020, FHFB introduced the Farmers to Families Food Box program to CT, which provided over 1 million pounds of fresh fruit, vegetables, meat and dairy to numerous CT cities and towns. The director, Karen Thomas, as the CT point person, scheduled trucks across the state feeding the food insecure during the pandemic.

Leadership Northwest



Group 1 - Zines for Teens

Congratulations to the Leadership Northwest Class of 2022 for making a difference in the areas of mental health and parkland revitalization!

Kristina Roussel, voted most grown by her peers, delivered the commencement address on behalf of the class.



Group 2 - Middle School Mental Health Awareness

2022 Graduates:

Group 1—Katie Connolly

Group 1—Lauren Pristo

Group 1—Dan Santorso

Group 1—Ruby Swartz

Group 1—Pam Tino

Group 2—Kelsey Dlugozima

Group 2—Karen Fenn

Group 2—Andrew Laviero

Group 2—Rod Mickens

Group 3—Ariel Halsted

Group 3—Luz Rodriguez

Group 3—Kristina Roussel

Group 3—Bryan Skoczylas

Group 4—Sharon Kunay

Group 4—Maddie Stenson

Group 4—Jenay Thompson



Graduation at The Torrington Country Club

2022 Advisory Council:

Paul McLaughlin—Chair Ronda Capitanio

Marysa Dailey

Lisa Ferris

JoAnn Ryan

Michael Sweeney

Lauren Zordan

Program Sponsor:

Torrington Savings Bank

Grant Supporter:

Northwest Regional

Workforce Investment Board

Thank you!



Group 3 - Harwinton Park Revitalization



Group 4 - Paint 'n Pizza



Colleen Reed and Kim Feola

JOB FAIR

More than 40 businesses participated in our summer job fair that was held at Torrington City Hall Auditorium on Thursday June 30th. Over 100 people attended the event and the businesses were pleased with the turnout. Many commented that this was one of the best job fairs that they ever attended, and were pleased with the food from Café 38. This event was made possible by a grant from the Northwest Hills Council of Governments. Thank you to the City of Torrington, The Register Citizen, The Republican American, WZBG & WAPJ.



Dawn Pietreface and Tom King



Front Row: David Onofrio, Mahalia Anderson, Amy DiPippo. Back Row: John Morris and Tyler Tucker

Business With Breakfast

Stepcraft hosted the June Business with Breakfast networking event on Tuesday June 28th from 8 AM—9 AM which included a tour of the facility. Seen in the background are some of the pieces produced by Stepcraft. An opportunity was given to all attendees to briefly talk about their companies and what they do.

To host a Business with Breakfast, please contact JoAnn Ryan at 860-482-6586.



John Seagrave and Dan Callahan

SERVICEMASTER ALBINO'S ANNUAL BACKPACK & SCHOOL SUPPLIES DRIVE

Changes for 2022... The only predetermined DROP OFF Location will be ServiceMaster Albino 579 S Leonard St Waterbury, CT.

Please consider posting our flyer & put a box out to collect supplies at your office, business or retail location. If you plan to collect items and would like to schedule a time for our van to come pick up supplies, please notify us by July 27th so a pickup route can be determined for the deadline following week.

Ideas on how to be more involved:

Offer you employees a "Jeans Day" if they bring in a donation
Offer customers a discount if they donate a backpack
Offer to match customer or employee donations
Share the flyer in your newsletter
Share on social media
Make a list of supplies and ask people to sign up for items
Offer a raffle prize entry for donations

SPONSORSHIP OPPORTUNITES

Sponsorship Commitment DEADLINE: June 29th Backpacks can be picked up/delivered until August 2nd.

Valedictorian- 50 backpack commitment: Logo on flyer, Office lunch 10 people, social media post
Salutatorian- 25 backpack commitment: Logo on flyer, social media post
High Honors-10 backpack commitment: Social media post

Items will be distributed via the following organizations:

United Way of West Central CT, CT Partnership for Children, Children's Community School, Torrington Police Activities League

WHY DONATE?

When children have resources available, they have the confidence to return to school day after day and focus on their schoolwork. Teachers are also empowered to do their best when they are supported by the community offering them help with the resources, they need to maintain effective lessons and equal learning environments. By donating to our drive, you are helping to ensure a bright and successful future to all children in our community.



Any questions please contact Amanda: 203-894-6482(c) amanda@smalbino.com

Official Flyer will be available early July





JULY 2022

Dear friends:

Today we announced the official merger between McCall Center for Behavioral Health and Central Naugatuck Valley Help, Inc. The merger is the culmination of years of discovery, review, and hard work by both organizations to ensure that people throughout western Connecticut have access to a robust continuum of behavioral health services.

Our clients, donors, volunteers, and staff were at the heart of this decision. Behavioral health care services are needed now more than ever and together we will be able to better respond to this growing need in our communities. The merged organization allows us to expand our clinical and geographical services and provides financial security for years to come.

We have put together a video titled, "Our Story: The Past, Present, & Future". It is a wonderful representation of where we came from and where we are going. You will hear from former Help, Inc. Executive Director and Board President Edward M. Dempsey, our Chief Clinical Officer Joy Pendola, LMFT LADC, McCall and Help, Inc. Alumni, and myself. I encourage you to take a moment and watch!

I will continue to lead the organization as CEO and McCall and Help, Inc. will operate under their respective names until a new name is selected later this year.

With great change comes great opportunity and I am looking forward to a bright future ahead.

With love and gratitude,

Maria Coutant Skinner, LCSW CEO



LEARN at LUNCH



Northwest Connecticut's Chamber of Commerce invites you to join us for a light lunch and learn about



Is Business Back to Normal?!: Labor Market Update

(with a focus on CT and NW Corner)

Presented by Patrick Flaherty

Director of Research and Information, CT Dept. of Labor

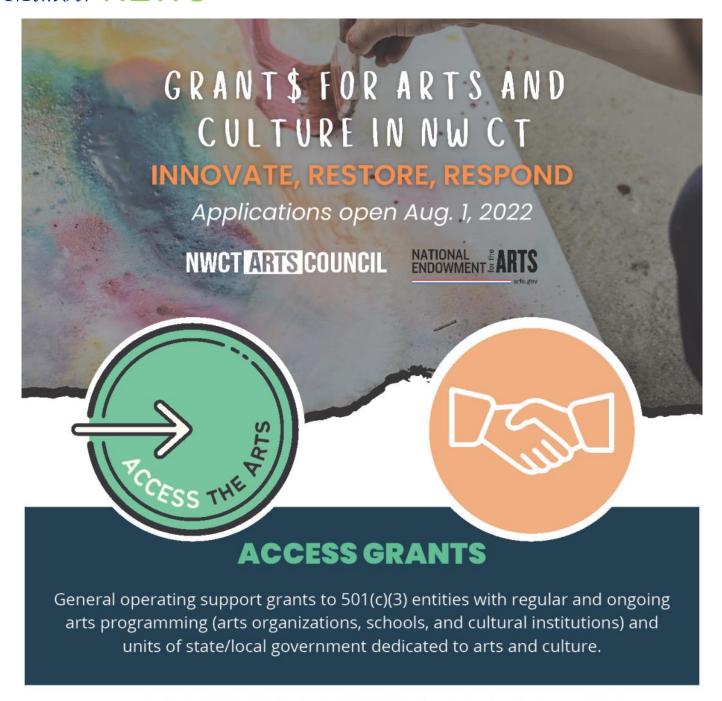
WEDNESDAY, AUGUST 10, 2022 • 11:30AM - 1:00PM

Virtual & In-Person Options Available

In-person: NWCT Chamber, 59 Field St., Suite 120, Torrington, CT 06790

Lunch to be provided courtesy of AEI Staffing

CLICK HERE TO RSVP



CREATIVE PARTNERSHIPS GRANTS

Collaborative artistic efforts/exchanges between artists, any 501(c)(3) nonprofits, and other arts and culture entities.

LEARN MORE Katherine Pelletier Grant Administrator katherine@artsnwct.org



These programs are supported in part by the National Endowment for the Arts.



SMALL BUSINESS SEMINAR

Marketing Tools & **Techniques**

by Lance Leifert



In this small business seminar, you'll learn the tools and techniques you'll need to launch a successful marketing campaign for your small business or startup. Learn how to understand your customer, identify their communication channels, and reach them with compelling stories that demonstrate you can help them achieve their potential!

This seminar will be taught by Lance Leifert, CEO of Conquest, a creative marketing technology company based in Avon, CT. Lance works with small, medium, and large businesses to help them understand the everchanging world of social media marketing, develop creative initiatives, and help those

businesses get noticed and grow their sales.

Welcome

Wednesday July 20th 5:30 to 8:30 pm REGISTRATION REQUIRED 🌣

TO REGISTER, VISIT www.nwcc.edu/sbs 🜣

MAX 15 PARTICIPANTS 🌣

FREE IN-PERSON EVENT 🌣 @ The Norfolk Hub: 2 station place, Norfolk CT

event in partnership with

For more information and to register nwcc.edu/sbs









New Human Resources Director



Community Health & Wellness Center (CHWC) is pleased to announce that Cathryn Denault, Senior Professional in Human Resources (SPHR), Society for Human Resources Management-Senior Certified Professional (SHRM-SCP), has been appointed as the Federally Qualified Health Center's Human Resources (HR) Director. Denault holds her professional certifications through the Human Resource Certification Institute (HRCI) and Society for Human Resource Management (SHRM).

Denault is a member of SHRM (national) and is also a board member on the Northwest Region SHRM state council serving as Certification Director. She holds her bachelor of science in business from Albertus Magnus College, New Haven, Conn.

Denault is a seasoned HR professional with experience in both for-profit and non-profit organizations. Her strengths include strategic planning, change management, employee relations, talent acquisition, benefits administration, and organizational development.

"I am excited to be working at Community Health and Wellness Center and appreciate its corporate culture," said Denault. "The Federally Qualified Health Center is dedicated to providing vital integrated healthcare services to the Northwest corner of Connecticut and I am pleased to have the opportunity to help forward its mission."

Denault is a published author with a passion for women's empowerment initiatives. She resides in Woodbury with her two cats, Chico and Freckles. In her spare time, Denault can be found immersed in various DIY projects.

"Cathy is a welcome and valued addition to our management team," said Joanne Borduas, CEO, CHWC. "The depth and breadth of her experience as a human resource professional and her focus on strategic planning will benefit our center as we continue to grow and expand our outreach into the communities we serve."

ABOUT COMMUNITY HEALTH & WELLNESS CENTER

In a compassionate, patient-centered environment, CHWC services are accessible and provided without discrimination, with cultural competence, and where all people matter regardless of their ability to pay. CHWC offers healthcare services to over 6,000 underserved patients throughout Northwest CT, including medical, dental, chiropractic, nutritional, podiatry, and behavioral health services, as well as offering an on-site pharmacy. It strives to achieve the reputation of "provider of choice" for affordable, high-quality services that achieve positive patient outcomes in a welcoming and caring environment. CHWC is located at 469 Migeon Avenue, Torrington, and 10 Center Street, Winsted, with plans to open a third center on property it purchased in Canaan.

CHWC also serves the following satellite locations: FISH of Torrington, 332 South Main Street, Torrington; Sullivan Senior Center, 88 East Albert Street, Torrington; The Open Door Soup Kitchen, 160 Main Street, Winsted; YMCA Emergency Shelter, 480 Main Street, Winsted; Torrington Soup Kitchen, 220 Prospect Street, Torrington; and Oliver Wolcott Technical School, 75 Oliver Street, Torrington.

CHWC contact information: <u>www.chwchealth.org</u>, on Facebook, and by phone at 860-489-0931.

Chamber Member IN THE SPOTLIGHT

The Making of a 50-year-old Electronics Manufacturing Company



Altek assembles circuit boards that are integral parts of equipment we use every day. Our customers manufacture medical equipment, elevators, security screening systems, telecommunication controls and industrial equipment. A family-owned and operated company with two generations currently active in the daily operation at Altek, a rich tradition of quality and customer service continues.

Stephen Altschuler, a U.S. veteran with a master's in engineering from Yale, co-founded Altek in 1972 with Tom Helms. He co-founded the company because the company he'd been working for went out of business. There were customers who needed orders filled, and he needed a job. So, Steve raised cash, bought the necessary material and equipment at auction, and Altek was born. In 1981 Steve took sole ownership.

Starting with 10 employees, 5,000 square feet and manual assembly lines, it was only a matter of time before we introduced automation. Our first automated machinery arrived in 1975 (a wave soldering machine) starting the process of efficiency through automation and continuous process improvement, still part of our fabric today.

In 2010, we needed more space to house our equipment and staff of 100 so we leased 44,000 sq/ft on Commercial Blvd in Torrington. We continue to work diligently to support our mission of providing manufacturing services and innovative solutions that enable our customers to deliver life-changing products to the world while fostering employee growth and supporting the communities in which we live.

Today, at 165 employees strong and our leadership in its 2nd generation, David and Sabrina will lead us into the future. Happy 50th Anniversary Altek!

www.altekelectronics.com



Photo: Courtesy of Altek



DAY TRIP TO WESTBROOK AND CLINTON CROSSING OUTLETS

Join us for a Day Trip full of Shopping on Tuesday, July 12, 2022. Coupon Books can be acquired at guest services once we arrive to the outlets! The Litchfield Community Center Van will depart at 9AM to the Westbrook outlets, then to Clinton Crossing Outlets for shopping and lunch on your own at the food truck court. This trip costs \$15 per person. Spots are limited so pre-register today by visiting www.thecommunitycenter.org.

KIDS CARNIVAL DAY TRIP

Join Litchfield Community Center for Carnival Day at Mill Pond Park on Thursday July 14th from 9:00a-4:00 p. This trip is for kids ages 8-12! Cost of \$20.00 pp includes transportation, Unlimited rides, ice cream & popcorn. We will be having lunch on our own! The LCC Van will depart at 9AM and pick up is approx. 4PM! Space is limited so Pre-registration/pre-payment required by visiting www.thecommunitycenter.org.

News and NOTES

Are you looking for ways to give back and make an impact in your community?



Local small business owners need your help now more than ever!

Ready to expand your network, and help make others dreams come true? **SCORE** is looking for volunteers with backgrounds and experiences as diverse as the small business owners they serve.

Over the past 56 years, **SCORE's Connecticut** network of business experts has helped guide entrepreneurs. Every day, volunteers help CT's small businesses start, grow and achieve new levels of success. These volunteers are the lifeblood and the reason for that success. Learn about the benefits of volunteering, and the types of volunteer opportunities. Volunteering is a way for you to give back, network with business experts, and share your knowledge.

SCORE offers many types of volunteering opportunities. Choose the opportunity that best suits your expertise, interests and availability:

- Mentor: Use your industry-based knowledge and expertise to help business owners who are looking for guidance
- Subject Matter Expert: Collaborate with experienced mentors to offer advice in your specific area of expertise
- Workshop Presenter: Educate through giving presentations on specific small business topics
- Chapter Support: Assist with marketing, finance, scheduling and other key support tasks
- *Diversity Leader:* Make **SCORE** services more accessible by local small business owners in underserved segments.

SCORE volunteers are successful business owners and executives with real-world experience in every sector. Some have worked at Fortune 500 companies. Others have built their own businesses from the ground up. And each one of them knows how good it feels to help others achieve their dreams. **SCORE** knows your time is valuable and you have a variety of skills to share. That's why they offer total flexibility when it comes to volunteering. Share your business knowledge as a lead mentor and work with clients. There's no way to quantify how good it feels to help others. Sharing business knowledge you've accrued over the years gives you an extra boost of pride and purpose. And you'll feel even better knowing you helped someone achieve success.

Share your expertise. Reach out to **SCORE Connecticut** today!

Become a SCORE Volunteer



SALISBURY BANK OFFERS FREE COMMUNITY SHRED 'DRIVE-THRU' DAY LAKEVILLE, CT BRANCH — JULY 9th

Salisbury Bank is continuing its initiative to fight against identity theft while building community goodwill by sponsoring a free Shred Event and Food Drive.

"Identity theft continues to be a concern for individuals and businesses. One way you can ensure that thieves don't gain access to information that could be confidential is shredding documents with personal information," stated Amy Raymond, Executive Vice President and Chief Retail Banking Officer at Salisbury Bank.

Community Shred "Drive-thru" Day is open to anyone, and will be held at the Lakeville branch - 5 Bissell Street, Lakeville, CT on Saturday, July 9th, from 9 AM to Noon.

Please consider bringing a non-perishable donation as well - local pantries need a variety of donations including: canned goods, powdered milk, whole-grain cereals, kitchen spices, macaroni and cheese, pancake/cake mix, peanut butter, condiments, pasta, granola/oatmeal, and tomato sauce. Household necessities such as paper towels, diapers, wipes, socks, feminine hygiene products, shampoo, and soap are also appreciated.

All shredded paper will be recycled and all collected items will be donated directly to local food pantries. For more information on protecting yourself against identity theft, visit SalisburyBank.com/Personal/Customer-Security.

Salisbury Bank is a full-service community bank headquartered in Lakeville, Connecticut and presently operates full service branches in Canaan, Lakeville, Salisbury, and Sharon, Connecticut; Great Barrington, Sheffield, and South Egremont, Massachusetts; as well as Dover Plains, Fishkill, Millerton, New Paltz, Newburgh, Poughkeepsie, and Red Oaks Mill, New York. The Bank has been serving families and businesses for over 170 years and offers a full range of consumer and business banking products and services as well as trust and investment services.



All COVID-19 EIDL Funds Have Been Exhausted

SBA is no longer processing COVID EIDL. The <u>COVID-19 EIDL portal</u> (covid19relief1.sba.gov, also known as the "RAPID portal") closed on May 16, 2022.

Borrowers should have download their loan documents from the portal prior to this date. SBA continues to offer other funding options for small businesses including traditional SBA loans.



Manage your EIDL

Learn how to monitor the status of your COVID EIDL, including making payments https://www.sba.gov/EIDL.

Friendly

860.482.3338

fands

Member **NEWS**

Premier MEMBERS

Brandywine Living at Litchfield

Commercial Sewing, Inc.

Cook Funeral Home

Eversource Energy

Keystone Place at Newbury Brook

Litchfield Woods Health Care Center

Seitz, LLC

Systems Support Group

T&M Building Company, Inc. and Torrington Downtown Partners

UCE Fine Builders

Valerie Manor

Webster Bank

PRESS RELEASE

June 28, 2022

Chamber Insurance Trust launches a new Broker University to prepare agents to provide Healthcare programs to the Independent Contractor, Freelancer and gig labor workforce.



1 out of 10 workers are Independent Contractors.

This is an affordable solution offered through your local Chamber of Commerce.

Contact Chamber Insurance Trust for more information.

Steve Glick, president 800-953-4467

steveglick@cfr-cit.com



HAVE A S'SEAT' ATO OUR TABLE

THE FRIENDLY HANDS FOOD BANK IS HOSTING "A SEAT AT OUR TABLE"; AN EVENING CELEBRATING ART AND RAISING AWARENESS FOR FOOD INSECURITY IN OUR STATE

WE ARE ASKING THE HELP OF LOCAL ARTISTS BY DONATING THEIR TIME AND TALENT TO CREATE THEIR OWN UNIQUE WORKS OF CHAIR ART TO BE SHOWCASED AT OUR SILENT AUCTION NOVEMBER 6TH, 2021.

ARTISTS

CONTACT THE FOOD BANK LOCATED AT 50 KING STREET, TORRINGTON TO PICK UP YOUR CHAIR

CHAIRS MUST BE COMPLETED BY FRIDAY OCTOBER 29TH

ARTISTS WILL RECEIVE A TICKET TO THE EVENT & A FEATURE IN OUR PROGRAM FOR THEIR PARTICIPATION



ARTISTS

EVENT

WHERE: BAD DOG BREWERY TORRINGTON, CT

WHEN: SATURDAY, NOVEMBER 6TH 6:00 PM

TICKETS ARE \$10 PER PERSON (INCLUDES 1 DRINK) FOOD & LIVE MUSIC WITH AUCTION TO FOLLOW

FOR MORE INFO CONTACT: CHARLEEN COTTON (860) 806-2817 KAREN THOMAS (860) 482-3338

Welcome New Members

C & M Carting Solutions www.cmcartingsolutions.com

Charter Oak State College www.charteroak.edu

Globe Cleaners www.globecleaners.com

Torrington Woman's Club www.facebook.com/torringtonwomansclub

Yield Industries www.yieldind.com

White Dog Woodworking, LLC www.instagram.com/white_dog_woodworking

Northwestern Vet Tech Program Assist Rescued Cats in Winsted



Winsted, CT – Northwestern Community College is no stranger to animal welfare. As the oldest Veterinary Technology program in the state, program faculty and administrators have a long history of animal care and animal welfare concerns.

So when hundreds of cats were rescued recently from a home in Winsted, Northwestern Vet Tech faculty and students automatically stepped in, assisting with feeding, cleaning, and medicating the more than 150 animals.

"It was great to focus on the bright future that these cats will have with the help of so many people in the community," said Hillary McCarty, Certified Veterinary Technologist and Northwestern Adjunct faculty member.

"Most of the cats are doing well," said McCarty, "Most are friendly, some are shy, a few are under socialized, but they are friendlier now than when we first started, so they are adapting to people and the care they are receiving."

The cats were taken to the former Batcheller School in Winsted for initial treatment and care. Currently, approximately 30 are still at the vacant school and reports are that attempts are still being made to trap a few more that may remain in the Winsted residence.

Along with McCarty, Northwestern Veterinary Program Coordinator, Dr. Adriane Cavanna and Program Technician, Sherry Keeley, as well as program graduate Sydney Marshall, and current program student, Adreona Mrowka, have been caring for the cats since Tuesday and are planning to continue taking shifts throughout the week.

"We've been assisting with shifts of two hours a day each," said Cavanna. "We are busy medicating, cleaning, feeding, and of course, giving plenty of love and attention. The vast majority have been homed or moved to shelters, which is a huge success," she said.

Northwestern's Veterinary Technology Associate Degree program is fully accredited and prepares students for immediate employment in veterinary offices, biological research facilities, drug and feed manufacturing companies, and in the animal production industry. Northwestern's Veterinary Technology program has been ranked #40 in the nation by TheBestColleges.org.



Northwest Startup Community Night

Northwest Startup held a Community Night on June 21st in the Arts & Sciences building at NCCC in Winsted, where 6 wonderful startups pitched their businesses to 40 mentors and shared their ask for the evening (their biggest business hurdle). Mentors then spent the next hour meeting in small group roundtable discussion to learn about the startups and provide feedback, advice, suggestions, and connections to help the businesses succeed. For more information on future community nights, please visit www.nwcc.edu/startup.







Northwestern Connecticut Community College Park Place East Winsted, CT 06098

Two NCCC Students Are Awarded Scholarships

The John T. and Jane A. Wiederhold Foundation, has announced that Northwestern Connecticut Community College students, Jennifer Pok and Elliot Bouchez are the recipients of the Foundation's Scholarships for the 2022-23 academic year. Each student will receive a \$5,000 scholarship from the Wiederhold Foundation.

Both Jennifer Pok and Elliot Bouchez are enrolled in NCCC's Veterinary Technology program. Adriane Cavanna, VMD, Program Coordinator, Veterinary Technology at Northwestern Connecticut Community College, shared that Jenny Pok is a full-time, second year student, who lives in Burlington, CT. She is currently working as a vet assistant and looking to advance in the field as a Veterinary Technician.

"Words cannot begin to describe how grateful I am to be the recipient of the Wiederhold Foundation Scholarship," stated Jennifer Pok, in response to the announcement of her award. "As a student enrolled in the Associate in Science of Veterinary Technology program at Northwestern Connecticut Community College, I plan to successfully complete the program to acquire the necessary knowledge to pass the Veterinary Technology National Exam in Spring of 2023 and become the best technician I can be! I look forward to integrating my profound knowledge and skills as a Certified Veterinary Technician to provide exceptional veterinary care and best practice standards to all my patients. I am incredibly grateful, and it is an honor to receive the John T. & Jane A. Wiederhold Foundation Scholarship."

Elliot Bouchez is a part time student, living in Winsted, CT. He currently works as a kennel assistant and says that he wants to move into the clinical side of things with a Veterinary Technician's degree. Both students are slated to graduate this year.



The John T. and Jane A. Wiederhold Foundation, which is a supporting organization of the Northwest Connecticut Community Foundation, was created for the purpose of protecting and improving the welfare of animals of all kinds with a focus on cats and dogs, the promotion of veterinary programs, and the protection of wildlife, including endangered species, flora and fauna.

Founded in 1969, Northwest Connecticut Community Foundation's mission is to enrich the quality of life for residents of its 20-town service area in Connecticut's Northwest Corner through the generosity of fundholders. It seeks to enrich the quality of life for residents of Northwest Connecticut by inspiring local philanthropy, convening stakeholders in community welfare, strengthening the regional nonprofits' network and fostering collaborative funding partnerships.



MOVIE MONDAYS

Enjoy a movie every Monday at The Litchfield Community Center at 1:00pm. (subject to change)

July 11: Respect

July 18: Family Movie Day~ Soul

July 25: A Call To Spy

JULY 21 WORKPLACE INVESTIGATIONS

NW Connecticut Human Resources Association is pleased to announce Attorney Mike Spagnola from FordHarrison presenting this long-awaited seminar, Workplace Investigations.

This presentation will focus on the fundamentals of conducting effective and legally compliant workplace investigations.

Topics will include:

- Assessing the investigation's scope and purpose
- Identifying key witnesses, drafting interview questions and witness statements
- Analyzing the evidence and preparing a final report.

Attendees will also learn about potential pitfalls associated conducting workplace investigations and be provided with best practices to avoid those pitfalls.

Michael Spagnola represents employers exclusively in connection with all aspects of labor and employment law, and in particular, litigation and preventive counsel. He has appeared on behalf of clients in state and federal courts and before administrative agencies.

Fordi-Harrison has built a national legal practice as one of the nation's leading defense firms with an exclusive focus on labor law, employment law, litigation, business immigration, employee benefits and executive compensation.

Our attorneys work with clients to lessen the risks associated with employee claims and union organizing and ensure compliance with federal and state labor and employment laws and regulations.

Since 1978, FordHarrison has enjoyed successful partnerships with many of the nation's largest employers, assisting in all areas of labor and employment law.



CONDUCTING EFFECTIVE & LEGALLY COMPLIANT WORKPLACE INVESTIGATIONS

BEST PRACTICES WILL BE SHARED

1 SHRM PDC

NWCTHRA MEMBERS: FREE

OR \$50 WITH THE PURCHASE OF A
MEMBERSHIP

Register

6:00-7:00 pm: Seminar

7:00 -8:00 pm: Networking Event

Bad Dog Brewery 117 Water Street, Torrington









UR Community Cares receives assistance grant

TORRINGTON — The Northwest Connecticut Community Foundation awarded a grant to UR Community Cares to connect volunteers to older adults and people with disabilities.

As people are coming out of the hospital, recovering from surgery or they are less mobile due to aging, now Northwest CT residents can safely connect with neighbors to provide assistance via URCommunityCares.org, allowing them to stay independent at home.

Volunteers aged 15 and older are urged to sign up to help a neighbor, they can be in a group or individual enrollments; businesses can get involved and have volunteer days, high schools can have students volunteer together, churches can get their youth group involved.

Visit UR Community Cares website to learn more about volunteer and donor opportunities. UR Community Cares is 100% volunteer and a testament to the flexibility and efficiency of the process. Contact Michelle Puzzo, co-founder and President at 860-430-4557 or info@urcommunitycares.org to arrange an interview or if you would like to become a Hometown Hero.

During the Pandemic, our Chamber offered FREE advertising to help support our members. Starting <u>July 1st</u>, we are reinstating our ad pricing structure to enable us to better serve you.

PROMOTE YOUR COMPANY WITH THE



Don't Wait to Take Advantage of These Member Only Benefits!

CHAMBER NEWSLETTER

Display Advertisements are available to Chamber members. Deadline is the 15th of the month. Submit ad in JPEG or PDF format to info@nwctchamberofcommerce.org.

Cost:

Full page (7½" w x 9 ½"h) - \$250
½ page horizontal (7½" w x 4 ½"h) - \$150
½ page vertical (3½" w x 9 ½"h) - \$150
¼ page (3½" w x 4 ½"h) - \$75
Business card (3½" w x 2 ¼"h) - \$50

Member News and Member in the Spotlights

may be submitted for inclusion in an upcoming newsletter and will be placed on a first-come, first -served basis. Bites should be approximately 100 words in length. Spotlights should be approximately 250 words in length and may include a logo or photo. Deadline is the 15th of the month. Email information to info@nwctchamberofcommerce.org. Cost: Complimentary

MEMBERSHIP DIRECTORY

Display Advertisements are available to Chamber members in the Annual Business & Membership Directory. Ads should be submitted by the 15th of February. Information and pricing are available by contacting Lauren Zordan at lauren@nwctchamberofcommerce.org.

CHAMBER EXCHANGE – MEMBER TO MEMBER E-MAIL BLAST ADS

The Chamber sends e-mail blasts to all members with special offers and advertisements. These e-mails are sent separately from the standard member e-mails and are specially identified as offers from members. Members are able to place one ad per month. Ads can be linked to a website or FaceBook page. The e-mail distribution list exceeds 1,500 individuals. Ads should be submitted in JPEG or PNG format and should be 7" wide x 3-5" high. The fee is \$50 per ad. To schedule your Chamber Exchange ad, contact JoAnn Ryan at 860-482-6586 or joann@nwctchamberofcommerce.org

MEMBER TO MEMBER

Present a **Member to Member Workshop** to fellow members and highlight the products and services of your business. Utilize the Chamber's conference room, obtain a set of mailing labels, receive a ½ page advertisement in the newsletter and an email to the membership promoting the workshop. Contact Lauren Zordan to schedule at lauren@nwctchamberofcommerce.org. *Cost:* \$300



Upcoming CHAMBER MEETINGS & EVENTS

Jul. 5 - Small Business Council - 8 AM

Jul. 6 - WOW Advisory Committee - 9 AM

Jul. 7 - Membership Committee - 8 AM

Jul. 11 - Leads I - 12 PM

Jul. 13 - Leads II - 8:30 AM

Jul. 14 - Government Relations Committee - 8 AM

Jul. 14 - Leads III - 12 PM

Jul. 14 - Great Giveaway Business Showcase, The Warner Theatre, 82 Main Street, Torrington, 4-7 PM Jul. 20 - Health Council - 8 AM

Jul. 25 - Leads I - 12 PM

Jul. 26 - Business with Breakfast @ Coach Mel's, 161 Litchfield Road, Harwinton, 8 AM

Jul. 27 - Business After Hours, 422 Main St AirBnB, Torrington, Co-sponsored by Jade Athas, Berkshire Hathaway, 5 - 7 PM

Jul. 28 - Board of Directors Meeting - 8 AM

Save the Date

September 22 - Joint Business After Hours with Avon Chamber @ Ski Sundown, 126 Ratlum Road, New Hartford

October 7 - 18th Annual WOW! Forum @ The Warner Theatre, 68 Main Street, Torrington