



**NOVEMBER 2022** 

# THANK YOU TO OUR CORPORATE PARTNERS

Altek Electronics, Inc.

**AssuredPartners Northeast** 

AT&T

BantamWesson Energy

BD

Borghesi Building & Engineering Co.

Brooks, Todd & McNeil Insurance

<u>Charlotte Hungerford</u> <u>Hospital</u>

Conquest

Daley Moving & Storage, Inc.

**Dymax Corporation** 

Eastside Electric, Inc.

**FM 97.3 WZBG** 

FuelCell Energy, Inc.

**Innovative Health Concepts** 

**National Iron Bank** 

Northwest Community
Bank

Nuvance Health Sharon Hospital

O&G Industries, Inc.

The Register Citizen

Republican-American

Resource Development
Associates

**TD Bank** 

**Thomaston Savings Bank** 

**Torrington Savings Bank** 

**Union Savings Bank** 



#### **ECONOMIC FORECAST**

## Thursday, November 10, 2022

8:00 a.m.— 9:30 a.m. \$20 pp Chamber Members \$40 pp Non-Members

#### Torrington Country Club

250 Torrington Road, Goshen Includes continental breakfast

Sponsored by





















RSVP online at nwctchamberofcommerce.org

#### Special Guest Speaker

# Chris DiPentima



Master of Ceremonies

Jacque Williams

Jacque Williams Entertainment



Speaker Sponsored by



# From the Desk of Our President & CEO JOANN RYAN



#### "When the going gets tough, the tough get going!"

You know that we are in the midst of a tumultuous and challenging economic situation that many of us have never witnessed. In a nutshell, it's tough! However, when the going gets tough, the tough get going! This is precisely our mantra. Mind you, it's not going out of business, not going negative, nor thinking the same old way. Instead, it's going positive, making changes and thinking creatively to meet this climate aggressively and immediately. Here's what we have been doing and will continue to do. We are suggesting the following for going places with us!

Consider joining us for the Government Relations Committee meetings on the 2<sup>nd</sup> Thursday of each month at the Chamber at 8:00am. We just hosted the Roundtable Discussions for the candidates for State Representative and State Senate. Both were gatherings via zoom on the issues and concerns we all face in Connecticut and beyond. Please remember to exercise your right to vote on November 8<sup>th</sup>. It is a privilege and a responsibility.

Are you looking for a job? Take advantage of the Job Fairs that we have scheduled over the last two months. Watch for the next one mid- November. Thank you to the City, NW Regional Workforce Investment Board, Department of Labor, WZBG, Register Citizen and Republican American for their continuing sponsorship.

This offers you many opportunities to meet healthcare providers, manufacturers, educators, financial institutions and others.

We will be attending the Oliver Wolcott Technical School Open House on November 2<sup>nd</sup> to feature a number of employers who are searching for employees. Not only will this give you a chance to meet these outstanding businesses, but also to hear about the excellent education provided by OWTS.

Chris DiPentima, the CEO of CBIA will be the keynote speaker at the Chamber's Annual Economic Development Summit on November 10<sup>th</sup> at 8:00 am at the Torrington Country Club. You will learn from his experiences throughout the state as businesses diligently work toward successful recovery from COVID.

Go to our website: www.nwctchamberofcommerce.org for the events and initiatives that prove we are moving in the right direction. Remember that, "When the going gets tough, the tough get going." You know we all are tough!

Find our new office on the MAP

#### Did You Know...

You can scroll through the pages of the newsletter by clicking on the link to the right of this page.

#### Index

Ads Pages 4-5 Page 15 Ad Pricing Page 17 Calendar **Chamber News** Pages 10-13 **Corporate Partner News** Pages 3-4 Learn at Lunch Page 6 **Member News** Pages 5-10 Member in the Spotlight **Page 11 New Members** Page 6 **Premier Members** Page 6



59 Field St., Suite 120, P.O. Box 59 Torrington, CT 06790 p 860.482.6586 • f 860-489-8851

**JoAnn Ryan,** President & CEO, joann@nwctchamberofcommerce.org

Lauren Zordan, Vice President,

lauren@nwctchamberofcommerce.org

**Pamela LaRosa**, Director One-Stop Workforce Operations, pam@nwctchamberofcommerce.org

**Sharon Kunay**, Administrative Assistant, info@nwctchamberofcommerce.org

Norma Jean, Accounting,

accounting@nwctchamberofcommerce.org

nwctchamberofcommerce.org Like us on Facebook: facebook.com/nwctchamber

# Corporate Partner NEWS



#### Northwest Community Bank Names Senior VP, Commercial Team Leader

Todd C. Navin has been named Senior Vice President, Commercial Team Leader at Northwest Community Bank. Mr. Navin brings thirty-two years of banking and financial services experience to the commercial team.

Northwest Community Bank President and CEO Stephen P. Reilly states, "With Todd's extensive background and record of success, we are so pleased to have him join us. In his career, he has been



recognized numerous times for his business accomplishments and performance. He knows our bank's service area and local business needs. He hit the ground running and has quickly become a valuable asset to our team."

Navin is a Trustee of Klingberg Family Centers, Inc. in New Britain, where he serves on the Business Affairs/Investment Committee. A graduate of Central Connecticut State University, he resides in West Hartford with his wife and two children. He enjoys golf.

# Corporate Partner NEWS



#### Nuvance Health names Dawn Woodruff Chief Nursing Officer at Sharon Hospital

As part of the system's continued investment in the region, Nuvance Health has appointed Dawn Woodruff, MSN, RN, as Chief Nursing Officer of Sharon Hospital.

Woodruff brings 35 years of healthcare experience and has worked at Sharon Hospital for more than eight years, most recently serving as Director of Patient Care Services since 2020.

In partnership with hospital president Christina McCulloch, Woodruff will lead the facility's nursing team toward immediate and long-term success through creation of efficient nursing procedures, treatment plans, integration of new medical technologies and more.

Together, they will bring a keen eye to the delivery of high-quality care for the community and streamline operations to ensure strong patient outcomes and treatment well into the future.



"It is an honor to continue my journey as a nurse leader at Sharon Hospital in a profession that makes a profound impact on the lives of so many in our communities," Woodruff said. "I am committed to fostering an environment and culture of care that ensures every nurse can fulfill their passions and each patient receives the support they deserve, whether for routine lab work or an elective procedure at our hospital."

This transition is Nuvance Health's latest investment in Sharon Hospital's future and

commitment to a unique leadership team to lead its growth-based transformation, focused on ensuring the hospital's strength and sustainability amid a challenging healthcare landscape. The former Chief Nursing Officer, Christina McCulloch, became president of the facility earlier this year.

Woodruff previously worked at St. Mary's Hospital, where she began her career at the bedside as a staff and charge nurse in the Intensive Care Unit. She has a Master of Science and Bachelor of Science in Nursing from The University of Connecticut.



# Corporate Partner NEWS

Charlotte Hungerford Hospital

A Hartford HealthCare Partner

77 CC 77



Take action to improve your heart health

WHEN: 2<sup>nd</sup> Tuesday of every month

Starting November 8, 2022

9 - 11 am

WHERE: Brooker Memorial

157 Litchfield St. Torrington

WALK-INS WELCOME - NO APPOINTMENT NEEDED

Sponsored by:



Hartford HealthCare Charlotte Hungerford Hospital



For more information call Kaitlyn 860.489.1328 x 128 or visit: www.brookermemorial.org/free-blood-pressure-clinic/

99 GC 99



Bill Marchand [Board of Managers, President] and Cathy Coyle [Executive Director] of Brooker Memorial.

# Business After Hours

A lovely Business After Hours was held on October 27th at Brooker Memorial, Co-hosted by Conquest. Attendees received a tour of the facility and had the opportunity to view the new sculpture that was recently unveiled on September 22, 2022. The food was provided by "Catered by Gia at Green Woods Country Club".

Brooker Memorial is a not-forprofit community organization established in 1918 by Charles F. Brooker, providing child care and pediatric dentistry.



Clayton Swartz Sculpture presented to the community and the Brooker Family by Brooker Memorial and the Robert R. Rosenheim Foundation.



y 1 Sey-' Mr. blished



## Are you attracting great people to your business?



#### "Sustainable Growth Masterclass"

Tuesday, Nov. 8th 11:00-1 59 Field Street, Ste. 120, Torrington

## 5 Reasons to attend this workshop

LUNCH AND TO THE RESERVE TO THE RESE

- 1) Differentiate and market your business to avoid seasonal slumps & cashflow peaks & valleys
- 2) Implement systems to support and sustain growth
- 3) Maximize the value of your sales pipeline
- 4) Increase the productivity & profitability of your team members
- 5) Find, Hire & Retain employees that stay with you actionCOACH



Brandywine Living at Litchfield

Premier MEMBERS

Commercial Sewing, Inc.

**Cook Funeral Home** 

**Eversource Energy** 

Keystone Place at Newbury Brook

Seitz, LLC

Systems Support Group

T&M Building Company, Inc. and Torrington Downtown Partners

**UCE Fine Builders** 

Webster Bank

#### **Welcome New Members**

Cobblestone Restaurant

The Cobblestone Restaurant

\*Special Chamber Member Deal- Enjoy a complimentary appetizer with your meal for the month of November! Valid through November 30!

Dan DiVirgilio Agency, LLC divirgilioagency.com

Geppetto ~ Osteria e Bisteccheria geppettoct.com

\*Special Chamber Member Deal- Enjoy a complimentary glass of wine with your charcuterie board order! Valid through December 15!

Litchfield Montessori School litchfieldmontessori.org



# SALISBURY BANK ANNOUNCES 2022 GRADUATES OF LEADERSHIP DEVELOPMENT PROGRAM



Ryan Diamond Aidan Gilligan Kiersten Higgins Jean Stapf Michael Jordan

Salisbury Bank announces five recent graduates of their Leadership Development Program. The program was launched in 2019 to provide an opportunity for bank personnel to develop leadership skills designed to enhance their performance, potential, and provide them with an opportunity to apply leadership skills in a practical working environment. Areas of focus include initiative, collaboration, accountability, effective communication, and strategy.

"On behalf of the Management Team and our Board of Directors, please join me in congratulating our 2022 graduates," said Rick Cantele, President and Chief Executive Officer. "The Leadership Development Program is designed to provide future leaders with opportunities to increase their exposure, experience, and expertise. Our commitment to investing in the growth of our employees is aligned with our core values and diversity, equity & inclusion initiatives. We seek to develop a diverse talent pipeline, increase engagement and retention, and cultivate a culture of learning which is mutually beneficial to the participants and to our company."

Class of 2022 graduates are:

Ryan Diamond, Vice President, Commercial Credit Manager Aidan Gilligan, Vice President, Commercial Lending Officer Kiersten Higgins, Assistant Vice President, Trust Operations Supervisor

**Michael Jordan**, Vice President, Information Technology Security and Service Solutions Manager

Jean Stapf, Vice President, Wealth Manager and Trust Administrative Coordinator

Salisbury Bank is a full-service community bank headquartered in Lakeville, Connecticut and presently operates full service branches in Canaan, Lakeville, Salisbury, and Sharon, Connecticut; Great Barrington, Sheffield, and South Egremont, Massachusetts; as well as Dover Plains, Fishkill, Millerton, New Paltz, Newburgh, Poughkeepsie, and Red Oaks Mill, New York. The Bank has been serving families and businesses for over 170 years and offers a full range of consumer and business banking products and services as well as trust and investment services.

# Salisbury Bank Announces Its Fifteenth Annual Fill-The-Basket Food Drive Collecting Food And Donations For Local Food Pantries

Starting November 1, 2022 all fourteen branches of the Bank, located in Berkshire, Litchfield, Dutchess, Orange, and Ulster counties, will be collecting donations of non-perishable food items and household supplies. Cash donations will also be accepted.

The Bank is asking community members to help fill these baskets and assist our neighbors in need, if they can. All donated items as well as the monetary contributions collected will be donated directly to local food pantries serving each area.

Local pantries are in need of a variety of donations including, but not limited to: canned goods, cereals, macaroni and cheese, cake mix, peanut butter, condiments, rice, and sauces. Household necessities such as paper towels, diapers, shampoo, and soap are also appreciated.

Fill-the-Basket food drive will run from November 1st through December 16th.

Salisbury Bank is a full-service community bank headquartered in Lakeville, Connecticut.



Brett and Dina Cateno, Management Team

# Business With Breakfast At Energy Fitness Factory

It's more than just a gym. FUEL puts the "Energy" in Energy Fitness by offering coffee, smoothies, and light breakfast & lunch options that are both healthy and delicious. Chamber members sampled the many tasty breakfast options before hearing the big news that Energy Fitness will be rebranding in January to include Medical Fitness under the new name, Energy Health & Fitness.



From Left: Robert Rovezzi (owner), Luke Pergola, Dan Callahan, Amanda Tortora

#### Insurance Agent Mel Brickman Awards \$10,000 To Hole-In-One Tourney Winner



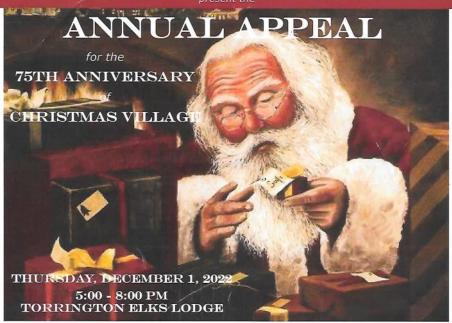
Mel Brickman (left), a licensed agent in Torrington with HealthMarkets Insurance Agency, awarded Joe Middleton of Torrington with a \$10,000 cash prize for scoring a Hole-In-One during the recent 2022 Torrington/Winsted Rotary Club Charity Golf Tournament. "As a local-area insurance

agent for the past 11 years, it's very fulfilling to present such a sizable award to attract more golfers to the annual fundraiser event. The tournament was held at the Torrington Country Club, where I'm a member," commented Brickman, "and Joe Middleton is a neighbor of mine, so I was especially excited to hand him a \$10,000 check."

Brickman recently established a HealthMarkets Insurance Agency office at 16 McDermott Avenue, Suite 1 in Torrington. Specializing in Medicare and Life Insurance, he offers comforting guidance in a no-pressure, no-obligation environment. "I created this office space," explained Brickman, "to offer people a relaxed place where we can quietly review all their potential coverage options for Medicare, supplemental, health, small group, and life insurance from national and regional insurance carriers, and at low costs. Plus, there's no cost to my clients for me to search out the best plans for individuals and families.

To contact Mel for a free consultation, or to schedule an appointment, call 860-307-1128, or email <a href="mailto:mbrickman@healthmarkets.com">mbrickman@healthmarkets.com</a>, or via <a href="https://healthmarkets.com/local-health-insurance-agent/mbrickman/">https://healthmarkets.com/local-health-insurance-agent/mbrickman/</a>.

TORRINGTON PARKS & RECREATION and THE CITY OF TORRINGTON



This year the Christmas Village annual fund drive will be held on Thursday, December 1, 2022 from 5:00-8:00 p.m.at the Torrington Elks Lodge #372 located at 70 Litchfield Street. This event helps raise funds to assist with the operations and improvements at Christmas Village. Children will get a surprise visit from Santa's elves and Mrs. Claus! Santa will be at home resting for his annual visit to Christmas Village on Opening Day. The event will feature holiday music provided by a DJ and local musicians, as well as food and beverages for sale at the Elks. The Elks has graciously offered to provide free appetizers for all the guests who come to this event to support Christmas Village.

WZBG will be on air encouraging people to pledge and donate to

WZBG will be on air encouraging people to pledge and donate to Christmas Village on Thursday, December 1, 2022. Anyone wishing to make a donation pledge can contact the

Parks & Recreation Department at (860) 489-2274 or drop off a monetary donation in person at the office on December 1 from 8:00 a.m—4:30 p.m. Donations will also be accepted during the in-person Annual Appeal from 5:00—8:00 p.m. at the Torrington Elks Lodge

#### Thank you in advance for your support!

Adherence to current Covid safety guidelines are recommended. Admittance to Christmas Village will be on a first come, first served basis - No Advance Reservations.

#### CHRISTMAS VILLAGE OPENING DAY PARADE

#### Sunday, December 11

Parade begins at 12:30 p.m. at the Armory

Opening Ceremony at Christmas Village at 1:00 p.m.

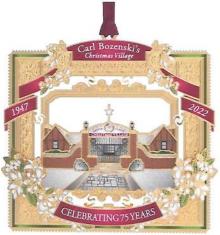
#### CHRISTMAS VILLAGE HOURS:

#### December 11 - 23:

Weekday/Weekend Hours: 1:00 PM - 8:30 PM

Christmas Eve Hours: December 24: 9:00 AM - 12:00 PM







Torrington Parks and Recreation Commission

Patricia Fairchild Fran DuCotey Casey McKenna Jim Pescatore Michael J. Fritch

#### Carl Bozenski's CHRISTMAS VILLAGE ORNAMENT 1947-2022

In celebration of the 75th anniversary of Carl Bozenski's Christmas Village, Torrington Parks and Recreation is happy to offer this beautifully crafted Holiday ornament.

Etched from solid brass and finished in 24kt. gold, the ornaments are perfect custom keepsakes. They are beautifully presented in a gold foil box with a red velour lining. Skillfully crafted by the Beacon Design company this ornament glistens in cutwork and will be a treasured collector's item on your tree for years to come.

Christmas Village opened in 1947, when Carl Bozenski, Torrington's Parks and Recreation Supervisor, invited Santa Claus to spend the three weeks before Christmas at the Alvord Playground. Along for the trip from the North Pole came Santa's reindeer and a few elves. Since that time, Santa has returned here each year and has turned Torrington into his home away from home.

The village has delighted children for 75 years as they gather for the two weeks before Christmas to stand in line to see Santa Claus and the elves at work in the toy room and the reindeer—Rudolph too!

These ornaments are immediately available for purchase through the Torrington Parks and Recreation Department, the Mayor's Office or other locations:

COST: \$25.00

Available for sale here!







#### Northwestern Announces Participation in State-wide Small Business & Startup Seminars

The Entrepreneurial Center of Northwest CT, located at Northwestern Community college is happy to announce their participation in the Connecticut State Community College launch of state-wide small business and startup seminars. The CT State seminar program is designed to help bring education, training, and mentorship to existing businesses who are navigating post-covid challenges, and to those trying to launch new startups in Connecticut.

Seminars are scheduled to run from October to mid-December and will cover a variety of topics, including E-Commerce, Social Media, Cyber Security, Blockchain, Financing, Cannabis, Startup Law and Startup Fundraising, and many more. Most seminars offer a virtual and an inperson experience. In-person seminars will be scheduled across the state and hosted by local colleges, co-working spaces, or the local chamber of commerce in each region. All seminars are taught by experts in their field who have a

commitment to helping entrepreneurs develop their business and overcome their most pressing challenges.

The seminars are supported by the Werth Center for Entrepreneurship at Housatonic Community College and the Entrepreneurial Center of Northwest Connecticut, located on the Northwestern campus. Seminar attendees can pursue additional mentoring, resources, and programming needs through these centers for entrepreneurship where they will find continuous support and training.

To register for a CT State seminar, visit www.housatonic.edu/state-seminars.

For additional questions about these seminars contact John Fiorello, Director of The Entrepreneurial Center of Northwest CT, at <u>ifiorello@nwcc.edu</u> or (860) 738-6444.





# Chamber **NEWS**



Our 2022-2023 Leadership NW class had its first session last month where they learned about personality types and teambuilding. The class was taught by Senior Learning Consultant, Cheryl A. Chester, from Learning Dynamics.

## Virtual Candidate Roundtables



Our Chamber hosted candidate roundtable discussions for State Representative on October 13th and State Senate on October 20th via our Government Relations Committee. Our moderator for these virtual meetings was Lobbyist, Mike Rell. Here's what the candidates will fight for: public transportation & affordable housing; employability & sustainability; reduce taxes and the high cost of health care, electricity, & fuel.

# Chamber Member IN THE SPOTLIGHT



The last three years has seen great tragedy and turmoil caused by the COVID-19 virus and ensuing pandemic. The virus stymied a once-booming economy; shuttered schools, nonprofits and businesses; and sadly took the lives of countless people here and around the world.

But nearly three years later, the United Way of Northwest Connecticut is on its feet again and resuming its traditional fundraising and grant-making efforts to boost and to make the Northwest Corner better in every way possible.

Like all nonprofits in our region, we experienced major disruptions of our services to the 26 communities we serve. Nonetheless, we kept to the mission of the United Way and met those challenges head-on. We focused on the basic needs that loomed largest for the people of the Northwest Corner -- food insecurity, shelter, mental health, and education.

We also broke new ground too by providing an additional wintertime shelter for the homeless and helped get food to those families that saw incomes slashed by the pandemic shutdown. Throughout this time, we continued our "hands-on" activities such as assisting the elderly and low to moderate-income earners with their tax returns.

The core mission of United Way of Northwest Connecticut is to raise funds to address our community's most urgent needs. We organize this activity under three headings: Basic Needs, such as shelter and food; Health, including general health and wellbeing as well as addiction and recovery; and Education, where we focus our efforts on early childhood education.

For the past seven years, we have worked closely with the Northwest Connecticut Chamber of Commerce, and it's been a pleasure doing so. We look forward to our continued collaboration that joins the business community with the philanthropic efforts of the United Way.

Our goal will always be to target resources where they are needed most and will have the greatest impact. Going forward, we will continue to examine carefully how needs have shifted in the Northwest Corner as a result of the pandemic and its economic consequences.

Rest assured, when you give to the United Way, you are supporting an organization that has its pulse on the most important challenges facing our community and an organization that pledges to always be there to care and help those that need it most.



Owen Quinn [Left], Executive Director of the United Way, Kicks Off the 2022 Feed the Children Food Drive at Price Rite in Torrington. Price Rite Regional Manager [Right].

# **Happy Thanksgiving!**









## News and NOTES

#### Recently Released: Safety and Health Best Practices for Host Employers!

The National Institute for Occupational Safety and Health (NIOSH), which is part of the Centers for Disease Control and Prevention (CDC)—in partnership with the American Society of Safety Professionals, the American Staffing Association, the National Occupational Research Agenda Services Sector Council, and the Safety and Health Assessment and Research for Prevention Program within Washington State's Department of Labor and Industries—has released a new set of best practices, Protecting Temporary Workers: Best Practices for Host Employers, to help host employers better protect the safety and health of temporary workers. Estimates suggest there may be as many as 16 million temporary workers in the U.S. during a year.

Research shows that the risk of experiencing a work-related injury may be higher for temporary workers (i.e., those who are paid by a staffing company and assigned to work for a host employer company) compared to non-temporary workers. This new resource provides detailed best practices for host employers that are applicable across industries and occupations. It is organized into three areas:

- 1) How to evaluate and address workplace safety and health in a written contract
- 2) Training for temporary workers and their worksite supervisors
- 3) Injury and illness reporting, response, and recordkeeping

The document also includes scenarios of how host employers can implement the best practices as well as <u>checklists</u> that can be printed or completed electronically. There is also a complementary <u>slide deck</u> staffing companies can use to educate their host employer clients about the best practices.

In 2013, the Occupational Safety and Health Administration (OSHA) launched its <u>Temporary Worker Initiative</u> in response to increasing reports of temporary workers suffering serious or fatal injuries, some even in their first days on the job. The OSHA Temporary Worker Initiative has issued numerous guidance documents outlining the joint safety and health responsibilities of staffing companies and host employers. This new resource builds on this work by providing an in-depth set of best practices for host employers to follow and supporting materials to facilitate their implementation.

We encourage you to share this new resource among your networks. You can find a dissemination toolkit for the document—including a draft email, a flyer, and some social media messages—on the document home page.

If you have any questions or comments about this new resource, please contact the NORA Coordinator at <u>NORACoordinator@cdc.gov</u>.



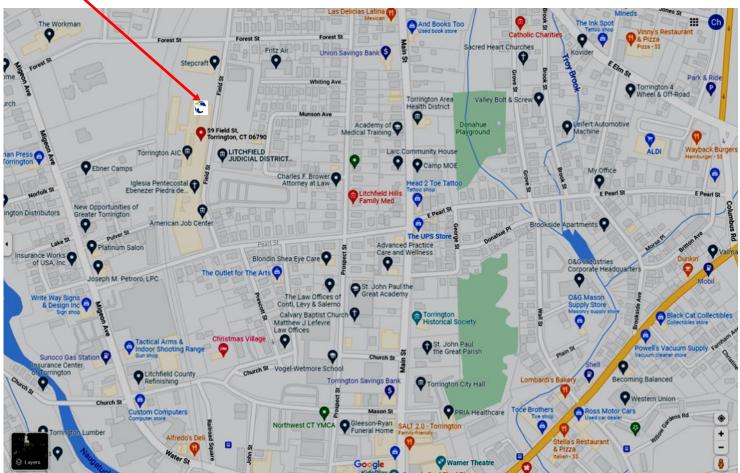
#### **Chinese Embassy Visits our NW Chamber**

Three delegates from the Chinese Embassy in NYC paid a visit to our NW Chamber on Wednesday October 26th. The Embassy initially contacted our Chamber, asking to meet with us. The purpose of their visit was to try to reestablish connections, post Covid, and form partnerships in select areas throughout New England. Mayor Elinor Carbone, not pictured, was hopeful that this could benefit our economic growth.

Pictured from Left: Wenliang Yao [Economic & Commercial Counselor], Maria Gonzalez, JoAnn Ryan, Jacque Williams, Hong Zhao [Consul], Ted Shafer, Yi Sun [Vice Consul].







During the Pandemic, our Chamber had offered FREE advertising to help support our members. January 1st, we will reinstate our reduced ad pricing structure to enable us to better serve you.

# PROMOTE YOUR COMPANY WITH THE



# DON'T WAIT TO TAKE ADVANTAGE OF THESE MEMBER ONLY BENEFITS!

#### CHAMBER NEWSLETTER

**Display Advertisements** are available to Chamber members. Deadline is the 15th of the month. Submit ad in JPEG or PNG format to info@nwctchamberofcommerce.org. *Cost:* 

Full page  $(7^{1/2}"w \times 9^{-1/2}"h)$  - \$250 \$125  $^{1/2}$  page horizontal  $(7^{1/2}"w \times 4^{-1/2}"h)$  - \$150 \$75  $^{1/2}$  page vertical  $(3^{1/2}"w \times 9^{-1/2}"h)$  - \$150 \$75  $^{1/4}$  page  $(3^{1/2}"w \times 4^{-1/2}"h)$  - \$75 \$50 Business card  $(3^{1/2}"w \times 2^{-1/4}"h)$  - \$50 \$25

#### Member News and Member in the Spotlights

may be submitted for inclusion in an upcoming newsletter and will be placed on a first-come, first-served basis. Bites should be approximately 100 words in length. Spotlights should be approximately 250 words in length and may include a logo or photo. Deadline is the 15th of the month. Email information to info@nwctchamberofcommerce.org. *Cost: Complimentary* 

#### **MEMBERSHIP DIRECTORY**

Display Advertisements are available to Chamber members in the Annual Business & Membership Directory. Ads should be submitted by the 15th of February. Information and pricing are available by contacting Lauren Zordan at lauren@nwctchamberofcommerce.org.

# CHAMBER EXCHANGE – MEMBER TO MEMBER E-MAIL BLAST ADS

The Chamber sends e-mail blasts to all members with special offers and advertisements. These e-mails are sent separately from the standard member e-mails and are specially identified as offers from members. Members are able to place one ad per month. Ads can be linked to a website or FaceBook page. The e-mail distribution list exceeds 1,500 individuals. Ads should be submitted in JPEG or PNG format and should be 7" wide x 3-5" high. The fee is \$50 per ad. To schedule your Chamber Exchange ad, contact JoAnn Ryan at 860-482-6586 or joann@nwctchamberofcommerce.org

#### MEMBER TO MEMBER

Cost: \$300 \$250

Present a **Member to Member Workshop** to fellow members and highlight the products and services of your business. Utilize the Chamber's conference room, obtain a set of mailing labels, receive a ½ page advertisement in the newsletter and an email to the membership promoting the workshop. Contact Lauren Zordan to schedule at lauren@nwctchamberofcommerce.org.

# Chamber Space Rentals



Conference Room - Conference Style (seats up to 28)



Conference Room - Classroom Setup (seats 20-25)



Library - (Seats up to 6)



Reception Area - (Seats up to 8)

**Member Room Rates:** 8 am -5 pm, \$35 for the 1st hour, \$20 per hour thereafter

5 pm – 10 pm, \$45 for the 1st hour, \$35 per hour thereafter

Non Member Room Rates: 8 am – 5 pm, \$80 for the 1st hour, \$55 per hour thereafter

5 pm - 10 pm, \$125 for the 1st hour, \$100 per hour thereafter

After hours (5 pm - 10 pm) rates also apply to weekend use. Corporate Partners of the Chamber may utilize the conference rooms at no charge. Premier Members of the Chamber may utilize the conference rooms at half price.



# **Upcoming CHAMBER MEETINGS & EVENTS**

Nov. 1 - Small Business Council - 8 AM

Nov. 2 - WOW Advisory Committee - 9 AM

Nov. 2 - Manufacture Your Future @ OWTS Cafeteria, 75 Oliver Street, Torrington, 6 - 8 PM

Nov. 3 - Membership Committee - 8 AM

Nov. 3 - Board of Directors Retreat @ NW Chamber, 5-7PM

Nov. 8 - Learn at Lunch: Sustainable Growth Masterclass— Are You Attracting Great People to Your Business? @ NW CT Chamber of Commerce, 59 Field Street, Suite 120, Torrington, 11AM - 1PM

Nov. 10 - Economic Forecast, Keynote Speaker: Chris DiPentima @ Torrington Country Club, 250 Torrington Rd, Goshen, 8 - 9:30 AM

Nov. 10 - Leads III - 12 PM

Nov. 11 - CHAMBER CLOSED (Veterans Day)

Nov. 14 - Leads I - 12 PM

Nov. 15 - Cyber Security (Presented By: defend-id), via ZOOM, 8:30 AM

Nov. 16 - Health Council - 8 AM

Nov. 16 - Leadership Northwest Session #2 - 8:30 AM

Nov. 17 - Board of Directors Meeting - 8 AM

Nov. 22 - Business with Breakfast @ TBD, 8 - 9 AM

Nov. 24/25 - CHAMBER CLOSED (Thanksgiving Holiday)

Nov. 28 - Leads I - 12 PM

Nov. 29 - Business After Hours @ Prime Finds Pop-up Store in Lourdes of Litchfield's Pilgrim Hall, 83 Montfort Road, Litchfield, 5 - 7 PM (Hosted by Prime Time House and LABA)

#### Save the Date

December 2 - Corporate Partner and Premier Member Breakfast @ Green Woods Country Club, 300 Torringford Street, Winsted, 8 AM (Sponsored by: Ebner Camps)

December 6 - Small Business Seminar: E-Commerce @NWCT Chamber, 5:30-8:30 PM

December 7 - Christmas Party, @ Whiting Mills, 210 Holabird Avenue, Winsted, 5-8 PM

December 8 - Learn at Lunch: Your Path to Home Ownership @NWCT Chamber, 12-1 PM

December 23—January 2 - CHAMBER CLOSED For The Holidays

