



Northwest Connecticut
CHAMBER OF COMMERCE
Business Working Together

August Newsletter



Visit our Website

August Calendar

WELCOME NEW MEMBERS!

[Ambateno Bakery](#)

[Ash Family Heating and Cooling](#)

[Cravings Cafe & Grill](#)

[Goosehead Insurance](#)

From the Desk of Our President & CEO

JoAnn Ryan



Meet Fred

In preparation for this week's article, I came across a message that I thought might click with you as we continue to address the daily challenges faced by all.

“When your life is at low tide, when your professional commitment is wavering and you just want to get the job done and go home at the end of the day, what can you do? Here's what I do: I think about the guy who used to deliver my mail. Because if Fred the Postman could bring extraordinary creativity and commitment to putting mail in a box, I can do as much or more to reinvent my work and rejuvenate my efforts. He is proof that there are no insignificant or ordinary jobs when they're performed by significant or extraordinary people... That's what I call the Fred Factor.”

The Fred Factor by Mark Sanborn

How fortunate to have received this exciting book at one of our Leadership NW orientations! I read it immediately and thought it appropriate especially during this challenging economic period. Everyone should know about Fred, a mail carrier who loves his job and really cares about the people he serves. He goes above and beyond, making new friends because of his genuine desire to make a difference for the clients. Some of the principles learned from Fred are applicable in our professional and personal lives:

Everyone Makes a Difference – Fred the Postman understands that each employee is representative of their business or company no matter what level. Think of the Chamber volunteers that serve on the Membership Committee, Government Relations, Small Business Council, WOW Forum, Young Professionals and Leadership NW. Their participation is what makes each program or initiative a success.

Success is Built on Relationships – “Fred is proof that in any job or business, relationship building is the most important objective because the quality of the relationship determines the quality of the product or service.” Think of the leaders that serve on the Chamber's Board of Directors. Technology is effective and efficient in this COVID environment but there is nothing like working together in person on an issue and reaching consensus due to the relationships among the key players.

You Must Continually Create Value for Others, and It Doesn't Have to Cost a Penny – “Replace money with imagination...outthink your competition rather than outspend them...Fred is the kind of employee who will give you an advantage.

Think of the outstanding Chamber staff. They are a creative team who go the extra mile, love what they are doing and have fun.

You Can Reinvent Yourself Regularly – Fred believes that “no matter what job you hold, what industry you work in, or where you live, every morning you wake up with a clean slate. You can make your business, as well as your life, anything you choose it to be.”

Thank you, Fred. Let's look for more Freds!



**Your Business Deserves
More Than Just Any Bank**

Turn to TSB for the financial solutions you need to take your business to the next level.

- Commercial loans with customized repayment terms
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- Convenient business checking accounts

Visit us online, contact a Business Banker, or stop by a branch to get started.

 **Torrington Savings Bank** | **TorringtonSavings.Bank**
(860) 496-2152

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PROMOTE YOUR COMPANY WITH THE



PLEASE TAKE ADVANTAGE OF THESE MEMBER ONLY BENEFITS!

CHAMBER NEWSLETTER
 Display Advertisements Available to Chamber members. Deadline is the 15th of the month. Submit ad in JPEG or PNG format to info@nwctchamberofcommerce.org.
 Cost:
 Full page - \$150
 1/2 page - \$100
 Business card - \$50
Member in the Spotlight
 Information submitted for inclusion in an upcoming newsletter. Spotlight highlights should include a brief business description and a logo or photo. Deadline is the 15th of the month. Email information to info@nwctchamberofcommerce.org.
 Cost: Complimentary

CHAMBER EXCHANGE – MEMBER TO MEMBER E-MAIL BLAST
 The Chamber sends e-mail blasts to all members with special offers and advertisements. These e-mails are sent separately and are specially identified as offers from members. Members are able to place one ad per month. Ads should be submitted in JPEG or PNG format and should be 7" wide x 3.5" high. The fee is \$25 per ad. To schedule your Chamber Exchange ad, contact Julian Koen by phone at 860-482-6586 or by email at info@nwctchamberofcommerce.org

MEMBERSHIP DIRECTORY
 Display Advertisements are available to Chamber members in the Annual Business & Membership Directory. Information and pricing are available by contacting the Chamber at info@nwctchamberofcommerce.org



59 Field Street, Suite 120
 P.O. Box 59, Torrington, CT 06790
 P: 860-482-6586 F: 860-488-3851
www.nwctchamberofcommerce.org

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- Sharon Hospital
- O&G Industries, Inc.
- Republican-American
- The Register Citizen
- Thruway Savings Bank
- Torrington Savings Bank
- Union Savings Bank
- Valiant Energy Solutions

Facility Use Request Form

Company Name: _____
 Contact Person: _____
 Address: _____
 Phone: _____ Fax: _____
 Email: _____

Member Room Rates: 8 am – 5 pm, \$50 for the 1st hour, \$35 per hour thereafter
 5 pm – 10 pm, \$60 for the 1st hour, \$45 per hour thereafter
Non Member Room Rates: 8 am – 5 pm, \$100 for the 1st hour, \$75 per hour thereafter
 5 pm – 10 pm, \$125 for the 1st hour, \$100 per hour thereafter

After hours (5 pm – 10 pm) rates also apply to weekend use.
 Corporate Partners of the Chamber may utilize the conference rooms at no charge.
 Premier Members of the Chamber may utilize the conference rooms at half price.

Date(s) room will be needed: _____
 Time(s) including setup & cleanup: _____
 Room Requested: Conference Room (Seats up to 28)
 Library (Small meeting room – seats up to 6)
 Audio/Visual Equipment Requested:
 Whiteboard Projector Flip Chart
 Meeting Description: _____
 Number of Attendees Expected: _____
 Signature: _____ Date: _____

NOTE: If your request is cancelled or rescheduled, please call the Chamber as soon as possible. If any damage occurs to the room, equipment or fixtures, the party that reserved the room will pay to fix or replace damaged property.

PREMIER MEMBERS

- Brandywine Living at Litchfield • Commercial Sewing, Inc. • Eversource Energy • Keystone Place at Newbury Brook
- Senior Advocate Services • UCE Fire Builders • Webster Bank
- Chamber Friends
- Apix • Daley Moving & Storage • Jacque Williams Entertainment • NBT Bank • Sullivan Automotive • THE ABNER
- T&M Building Company, Inc. & Torrington Downtown Partners

Use our updated conference rooms and marketing channels to reach a wider audience. Impress clients and colleagues in our modern facilities and showcase your brand to potential customers with our marketing options.

Contact us today to learn more.

Call [860-482-6586](tel:860-482-6586) or email info@nwctchamberofcommerce.org

Senator Murphy at our Chamber

Senator Murphy is hosting a roundtable to discuss the housing crisis in Greater Torrington related to the rising cost of rent, barriers for first-time home buyers, homelessness, and affordable housing. We welcome area business professionals to spread the word about this event. Space is limited, so please RSVP to rsvp_events@murphy.senate.gov. Thank you!

Date: Thursday, August 8th 2024 | 11:00am – 12:15pm

Event: Torrington Housing Inflation and Cost of Living Roundtable

Location: Northwest CT Chamber of Commerce | 59 Field St, Suite 120, Torrington

Bill Drury Workshop

TEAM 2.0

Effective Leadership for First Line Managers and Supervisors

(How to Build Engagement, Reduce Conflict and Increase Cooperation)

Nationally recognized management consultant, author and speaker, **Bill Drury**, will teach simple but powerful strategies to build employee engagement, teamwork, reduce employee conflict and increase cooperation. This workshop is for first line managers and supervisors who want to:

- Increase cooperation
- Energize your employees
- Rev up productivity
- Solve your worst workplace problems
- Listen effectively
- Resolve conflict



Crystal Peak
164 Torrington Rd, Winsted
Wednesday September 11, 2024
OR
Thursday September 12, 2024

8 AM—12 PM
Registration 7:30 AM

[Refreshments will be served](#)

Any leader, manager or supervisor in your company has the opportunity to build or destroy engagement ...

[Registration Fee](#)

(by 9/5) \$169.00 each or \$129.00, 5 or more registered
(after 9/5) \$189.00 each or \$149.00, 5 or more registered
Non-Members are \$199.00 each

RSVP Online at NWCTCHAMBEROFCOMMERCE.ORG/CALENDAR

CHOOSE ONE:

[Register HERE for Sept. 11th](#)

[Register HERE for Sept. 12th](#)

Calling All Women Entrepreneurs, Business Owners, & Professionals!

Rediscover, Reignite and Realize Your Purpose

Bring Business Success by Leveraging Your Purpose

Wisdom House Retreat and Conference Center
229 East Litchfield Road
Litchfield, CT

Located in the serene surroundings of the Wisdom House Retreat and Conference Center in beautiful Litchfield, CT, you'll find the perfect setting to relax, reflect, and reconnect with your inner wisdom.

Monday - October 14, 2024

9 AM - 5 PM

(Optional Pre-Workshop Add-on)
Guided Hike & Wine Tasting

Sunday - October 13, 2024

1 - 6 PM

[Rediscover, Reignite and Realize Your Purpose](#) is a unique opportunity to explore your passions, clarify your purpose, and create a roadmap for success.

Whether you are seeking career clarity, personal growth, or a deeper connection to your true calling, this retreat is designed to support you on your journey to fulfillment and success.

Come as a group, making this a women's empowerment weekend. Sharing this experience with your business partner, family/friends or colleagues can amplify the impact, providing mutual support, inspiration, and accountability.

[Register today!](#) Early Bird Special ends 9/14/24.

Questions? email Jackie@CoachJackieRoss.com.

Do not miss this chance to invest in yourself, unlock your potential, and design a life that truly lights you up!



THANK YOU TO OUR PREMIER MEMBERS

[Brandywine Living at Litchfield](#)

[Commercial Sewing, Inc.](#)



[Eversource Energy](#)

[Keystone Place at Newbury Brook](#)

[Senior Advocate Services](#)

[UCE Fine Builders](#)

[Webster Bank](#)

  NW CT Chamber's premier network building event featuring opportunities to gain new contacts & build your lead base while enjoying delicious hors d'oeuvres & visiting our host's location.

BUSINESS *after* HOURS

Wednesday
Date
5:00-7:00 p.m.

Hosted by
YOUR BUSINESS NAME

Sponsored by
Your Logo

Your Company Address


Interested in hosting a Business After Hours?

 Your Business and logo could be listed here

Send us an email to schedule a date:
karen@nwctchamberofcommerce.org
Or Call: 860-482-6586.

BVVP ONLINE AT NWCTCHAMBEROFCOMMERCE.ORG/CALENDAR


Interested in hosting a Business with Breakfast?

  Join us at our morning roundtable discussion


BUSINESS *with* BREAKFAST

Enjoy easy networking over a light breakfast. Each attendee will then give a 30-second "commercial" for their business followed by a brief presentation by our host.

Tuesday, Month Date, 8:00 a.m.



Hosted by
 Your Company Name
Your Address

Your company name, address, and logo could be listed here.



Send us an email to schedule a date:
karen@nwctchamberofcommerce.org
Or Call: 860-482-6586.

Interested in Hosting a Learn at Lunch?

  Name of Topic

Presented By: Your Company Name and logo

If you have an idea for a Learn at Lunch topic
or
If you are interested in hosting a Learn at Lunch
Email: JoAnn@nwctchamberofcommerce.org
or Karen@nwctchamberofcommerce.org

THANK YOU TO OUR FRIENDS OF THE CHAMBER

[Aptyx](#)
[Daley Moving & Storage, Inc.](#)
[Jacque Williams Entertainment](#)
[NBT Bank](#)
[Sullivan Automotive](#)
[T&M Building Company, Inc. and Torrington Downtown Partners](#)

BACKPACK BASH

THURS AUGUST 1ST 2024

5:30-7:30PM

Sunset Grille 834 Northfield Rd, Watertown, CT 06795

RSVP BY 7/26 AMANDA@SMALBINO.COM

WE WILL BE COLLECTING BACKPACK AND SCHOOL SUPPLIES FOR OUR ANNUAL BACKPACK DRIVE

STUDENT ITEMS NEEDED

Backpacks, Pencils, Notebooks, Crayons, Erasers, Binders, Markers, Pens, Rulers
Colored Pencils, Scissors, Glue Sticks, K-2 journal (draw & write)

TEACHER ITEMS NEEDED

Color Copy Paper, Card Stock, Folders, Dry Erase Markers, Sticky Notes, Highlighters

ONLINE SHOPPING OPTION

<https://bit.ly/albinoschoolsupply>

Donations be distributed via the following organizations

United Way of West Central CT.
CT Partnership for Children,
Children's Community School,
Torrington Police Activities League,
Friendly Hands Foodbank

SCAN HERE TO MAKE
A CASH DONATION





Celebrate Our Watershed with HVA Continues!



UPCOMING EVENTS:

AUGUST 2: RAIN GARDENS MAINTENANCE EVENT IN DOVER PLAINS

AUGUST 10: HOUSATONIC RIVER CLEANUP WITH HVA AND BEAT

AUGUST 16: PADDLE FROM SHEFFIELD TO ASHLEY FALLS

SEPTEMBER 7: HOUSATONIC RIVER COMMISSION'S WILD AND SCENIC
RIVER CELEBRATION WITH HVA AND FRIENDS AT
HOUSATONIC MEADOWS STATE PARK

SEPTEMBER 14: HAWK VIEWING WITH HVA, FRIENDS OF TOPSMEAD,
CT AUDUBON, AND CT DEEP

Visit hvatoday.org for more information!

CT STATE Community College Northwestern

Free Fall EMT Class*

Class starts August 28th!

Mondays and Wednesdays:

6:00pm - 10:00pm

Saturdays:

8:00am - 4:00pm



**Students are responsible for
textbooks and supplies.*

For More Information, Email:
laura.mccarthy@ctstate.edu

Important Information About MyCTsavings

MyCT Savings, the state-sponsored retirement program, will be sending notifications to newly eligible employers in July. The enrollment deadline is **August 31, 2024**. To be eligible, businesses must have five or more employees, not offer a qualified retirement plan, and have been in business continuously since *January 1, 2023*. State law requires eligible employers to either enroll in MyCT Savings or establish their own private plan.



Click [HERE](#) for More Information.

CT State Northwestern Offers Real Estate Principles & Practices Class

Tuesdays and Thursdays

Sept. 5th thru Nov. 21st

Greenwoods Hall, Room 309
119 North Main St, Winsted

Program Cost: \$599 *

* Text Books Not Included

**For more information or to
Register for this class visit
www.nwcc.edu/realestate**

This required course for real estate salesperson licensing provides a clear explanation of modern real estate practices and a working knowledge of real estate in Connecticut.

Recognized and approved by the State of Connecticut Real Estate Commission, this course meets the minimum 60-hour requirement outlined by the state. Property owners, buyers, sellers, and anyone interested in pursuing a career in real estate or operations will find this course beneficial and rewarding.



NW CT Chamber's premier network building event featuring opportunities to gain new contacts & build your lead base while enjoying delicious hors d'oeuvres & visiting our host's location.

BUSINESS
after HOURS

Thursday
September 19, 2024
5:00-7:00 p.m.

Hosted by



69 Maple Ave, Norfolk

[RSVP ONLINE AT NWCTCHAMBEROFCOMMERCE.ORG/CALENDAR](http://NWCTCHAMBEROFCOMMERCE.ORG/CALENDAR)

Click [HERE](#) to Register

THURSDAY, SEPTEMBER 26, 2024



OPEN TO ALL BUSINESS SECTORS!

**AMERICAN MURAL PROJECT
90 WHITING STREET, WINSTED
3 PM – 6 PM**

SPONSORED BY:

WINCHESTER ECONOMIC DEVELOPMENT COMMISSION
CONNECTICUT DEPARTMENT OF LABOR
CT STATE COMMUNITY COLLEGE Northwestern
NORTHWEST REGIONAL WORKFORCE INVESTMENT BOARD
NORTHWEST CONNECTICUT CHAMBER OF COMMERCE
AMERICAN MURAL PROJECT
TOWN OF WINCHESTER

SET-UP 2 PM • TABLES & CHAIRS PROVIDED

\$50 PER COMPANY • BUSINESS REGISTRATION REQUIRED

RSVP BY FRIDAY, SEPTEMBER 20TH TO RESERVE YOUR TABLE

Space is limited. Early registration guarantees your position & we can promote your participation.

Reserve space at bit.ly/EDCJobFair2024

QUESTIONS? Alan Colavecchio, 860.379.9893 or alancolavecchio@gmail.com

Checks payable to: TOWN OF WINCHESTER, with JOB FAIR on Memo line.

Mail payment to: Terry Hall, Town of Winchester, 338 Main Street, Winsted, CT 06098



Click [HERE](#) to Register

A BIG Thank You to Ethan Pagliaro!

Our Chamber would like to thank Ethan Pagliaro, who has been our intern this summer. He will be going back to school full-time at CT State Community College Northwestern to complete his Associates Degree in Business Administration.

We were so blessed to have Ethan and will miss him dearly. We wish him the best with school and his career.



Past Events

Congratulations to the Scholarship Winners



Hannah Seo



Jenna Sobek

The League of Women Voters of Litchfield County held their Annual Meeting on Monday June 10, 2024 at the Litchfield Community Center. Scholarships were awarded to Hannah Seo from New Milford High School and Jenna Sobek from Litchfield High School. As part of the application process all candidates wrote essays outlining the importance of voting & participating in our great democracy.

Opening of Cravings Cafe & Grill

@ Cravings Cafe & Grill
Tuesday July 9, 2024



Congratulations to David Oliver and his Team at the Opening of
Cravings Cafe & Grill

Dine Out For a Cause
@ Noujaim's Bistro
Wednesday July 10, 2024



A percentage of the proceeds went to support Housatonic Valley
Association.

Summer Fest 2024: Fiesta del Sol

@ Litchfield Community Center
Saturday July 13, 2024



Annual Fundraiser for the Litchfield Community Center

CCAR Community Clean-up

@CT Community for Addiction Recovery
Friday July 19, 2024



Clean-up in Torrington

Christmas in July

@ Carl Bozenski's Christmas Village

(Sponsored by the Torrington Parks and Recreation Department)

Friday July 19, 2024



The Nutmeg Ballet's Mouse Captain, from their upcoming production of "The Nutcracker", was busy spreading good cheer.

Leads 2

@Cravings Cafe & Grill

Wednesday July 31, 2024



Chamber Staff

JoAnn Ryan, President & CEO,
joann@nwctchamberofcommerce.org

Karen Kuhl, Director of Programs & Events,
karen@nwctchamberofcommerce.org

Pamela LaRosa, Director of One-Stop Workforce Operations,
pam@nwctchamberofcommerce.org

Luis Sanchez, Business Development Representative,
luis@nwctchamberofcommerce.org

Ali Mica, Accounting Administrative Assistant,
accounting@nwctchamberofcommerce.org

Sharon Kunay, Administrative Assistant,
info@nwctchamberofcommerce.org

DJ Murphy, Outside Sales Membership Representative,
murphyboyzmarketing@gmail.com

Nancy DePecol, Outside Sales Membership Representative,
nancydepecol@yahoo.com

nwctchamberofcommerce.org

Upcoming CHAMBER MEETINGS & EVENTS

Aug. 6 - Small Business Council - 8 AM

Aug. 8 - Membership Committee **Rescheduled Date** - 8 AM

Aug. 8 - Torrington Housing Inflation and Cost of Living Roundtable Discussion with Senator Murphy @ NW Chamber, 11 AM - 12:15 PM

Aug. 12 - Leads I - 12 PM

Aug. 13 - Insurance Committee - 8 AM

Aug. 14 - Wow Advisory Committee **Rescheduled Date** - 9 AM

Aug. 26 - Leads I - 12 PM

Aug. 28 - Leads II - 12 PM @ Location TBA

For more Info, see our website calendar of events:

www.nwctchamberofcommerce.org/calendar/

SAVE THE DATE

Sept. 11th or 12th --- Bill Drury Workshops (Choose One), Crystal Peak, Winsted, Registration 7:30 AM, Sessions 8 AM -12 PM

Sept. 19th --- Business After Hours at Manor House Inn, Norfolk, 5-7 PM

Oct. 4th --- 20th Annual WOW! Forum at the Warner Theatre, Torrington, 7:45 AM - 4:30 PM

Oct. 10th --- Legislative Reception, Location To Be Announced . . .

Oct. 16th --- Job Fair at City Hall Auditorium, Torrington, 10 AM - 2 PM

Nov. 6th --- Business After Hours at Healing Haven, Torrington, 5-7 PM

Nov. 21st --- Economic Summit with Expert Demographer & Futurist, Ken Gronbach at Little Red Barn Brewers, Winsted, 4-6 PM

Dec. 1st - 25th --- 25 Days of Hope for the Holidays

Dec. 12th --- Annual Holiday Celebration, Location To Be Announced . . .



Northwest CT's Chamber of Commerce | 59 Field Street, Suite 120 PO Box 59 | Torrington,
CT 06790 US

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